



Hudson Job Fair

Local businesses: seize the opportunity to connect with talented individuals at the 2024 Hudson Job Fair! Secure a booth today to showcase your company and attract potential employees who are eager to join dynamic teams like yours.

Community members: are you ready to take the next step in your career journey? Join us at the 2024 Hudson Job Fair, where numerous local companies spanning several industries will be eagerly seeking new talent like yours. This is your chance to explore a wide range of employment opportunities all under one roof!

EVENT DETAILS:

Date: Wednesday, August 7, 2024

Time: 3:00 - 7:00 p.m.

Location: Hudson High School | 1501 Vine St.

[Click here to register your business by August 4.](#)

GOOD MORNING HUDSON

Welcome New Teachers' Luncheon



Each new school year, we invite the new teachers and administrators from the Hudson School District, Trinity Academy, and St. Patrick's School to a Chamber luncheon. Join us as we welcome this year's new teachers and receive updates about our area schools!

Each teacher will receive a "welcome bag" from our Chamber members and we would like to include a promotional sample from YOUR business in that bag.

Call the Chamber for more information on the welcome bag and sponsorship opportunities (715) 386-8411 or email Anna@HudsonWI.org

EVENT DETAILS:

Date: Monday, August 19

Time: 11:30 a.m. - 1:00 p.m.

Location: Hudson High School, 1501 Vine Street

[Click here to register by August 5.](#)

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Cultivating Leadership

Join the 2024 - 2025 cohort for Leadership Hudson and build long-lasting community connections while strengthening your leadership skills and knowledge of the Hudson Area.

Our premier community leadership program, Leadership Hudson takes a full day each month, September to May, to bring together high-caliber current and emerging leaders from all sectors of the Hudson area to study issues impacting our community.

Interested? Applications are due by **August 9**. Learn more and apply on our [website](#).



Mary Claire Olson Potter
Chamber President

Hudson Area Chamber Foundation Receives Generous Donation

The Hudson Chamber Foundation is the philanthropic branch of the Chamber of Commerce with a focus on advancing education and workforce development initiatives within the Hudson and surrounding area.

We want to extend a big thank you to First State Bank and Trust and their employee, Foundation board member Ben Olson, for the generous donation of \$500. Through their *Community Spotlight* program, created to give employees the opportunity to further engage in community support activities sponsored by the bank, they select one employee each month who designates a nonprofit of their choice, and Ben chose The Hudson Chamber Foundation!

Please mark your calendars for upcoming events:

- Job Fair at the Hudson High School on August 7th from 3:00-7:00 p.m.
- Join us at the September 19th *Simply Connect* to learn more about and support ongoing efforts of the Hudson Area Chamber Foundation.
- October is Manufacturing Month! Stay tuned for more information. ■

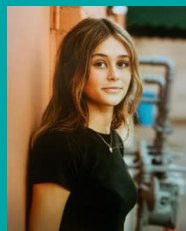


Thank you to the sponsor of the August Newsletter, First State Bank and Trust.
We appreciate your support of this important communication piece.



Hudson Area Chamber Sustainability Corner

Summer is great for picnics and cookouts! This August, plan ahead and utilize local produce for your summer meals. Eating local ensures that food is in season and reduces transportation, refrigeration, and irradiation pressures. Additionally, shopping locally for in-season produce supports local farmers! In-season produce can be found at a variety of places, including the Hudson Grocery Co-op and the Hudson Farmers Market on CARMICHAEL. As a bonus, both of these locations take Chamber Checks. ■



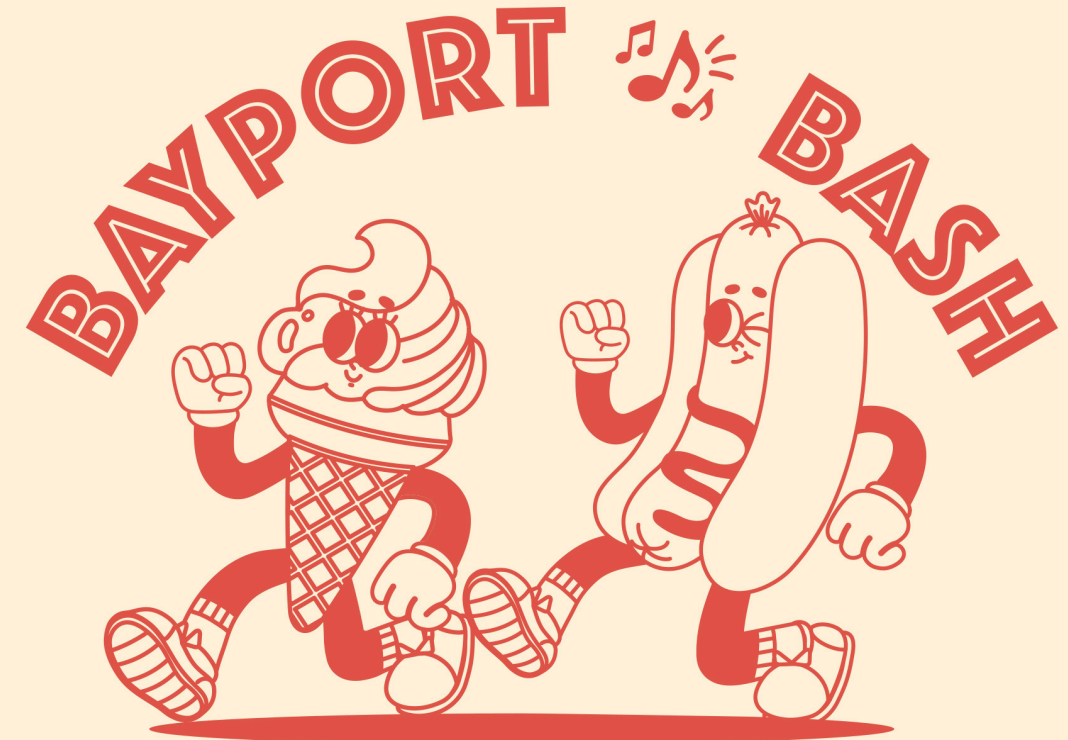
WELCOME BROOKE!

The Hudson Area Chamber is excited to welcome our new intern, Brooke Johnson! Brooke recently graduated from Hudson High School and will attend Chippewa Valley Technical College in River Falls, WI. Brooke is majoring in Business Management with the goal of becoming a sales manager or a CEO. Brooke is passionate about connecting with the Hudson community and local businesses. She enjoys fishing with friends, swimming, hiking, and reading; outside of the Chamber, you might find Brooke serving at the Hudson Perkins.



How To Support
Business Growth While
TAKING TIME OFF

[READ ARTICLE](#)

950 HWY 95 N, BAYPORT

SEPTEMBER 12
3:00 - 7:00PM

**JOIN US FOR FOOD, MUSIC,
AND FAMILY FUN!**

FIRST STATE
BANK AND TRUST

[FSBT.COM](https://www.fsbtc.com)



SIMPLY CONNECT

Thank you to everyone who joined us for our July *Simply Connect*! It was a great morning filled with conversations, connections, and delicious breakfast treats.

Thank you to our Event and Host Sponsor:



Chamber members soaked in the sun on the beautiful patio at Post - American Eatery. ■

Save the Date!

Save the date for our next *Simply Connect* on Thursday, September 19th, at 4:00 p.m.! An evening of socialization, the Hudson Area Chamber's *Simply Connect* events offer an opportunity to network and meet other business leaders. Come early for the Hudson Chamber Membership Orientation at 3:30 p.m. to learn more about how to maximize your membership.

Thank you to our Host Sponsor:



Join us for the next Let's Do Lunch!

Each month, on the fourth Wednesday at Noon, we will meet at a local restaurant for lunch and conversation. This event is open to all Chamber members, and we will rotate to different member locations. Attendees will pay for their own lunch.

Thank you to everyone who joined us in July at **Jonesy's Local Bar & Grill**; delicious food and amazing conversations were had by all.

EVENT DETAILS:

Date: Wednesday, August 28 | **Time:** Noon
Location: Black Rooster Bistro, 516 2nd Street, Hudson
[Click here to register.](#) ■



Join us for a night of fun while you strengthen your connection to our community at the fourth annual **Hudson Chamber MAX** event. Chamber MAX is a free, invite-only event for local businesses to learn more about Chamber Membership, Awareness, and eXperience. Come and explore everything the Chamber has to offer such as:

- How to get involved locally
- Enhance your business presence
- Increase your network
- Discover professional opportunities
- Find out what's new for 2025

Bring a non-member to the event and your name will be entered to win prizes. If that business signs up to join the Chamber that night, your name will be entered for additional prizes.

EVENT DETAILS:

Date: Thursday, September 14 | **Time:** 4:00 - 6:00 p.m.
Location: Striker Brands, LLC; 651 Commerce Dr., Hudson
Food and drinks provided.
Formal invite to follow soon. ■

Ribbon Cuttings



Hudco To-Go LLC - located at 210 Locust Street, Hudson. Hudco offers a wide range of chef-inspired, house-made food items that are perfect for those on the go. Their seasoned chef uses the finest ingredients and makes everything in-house.



Louie's Bar & Grill - located at 709 Rodeo Drive, Ste 100, Hudson. Louie's menu is crafted with the finest ingredients with southern flare influence. They also host private events like celebrations, team banquets, corporate or charity events.



North Star Family Chiropractic - located at 709 Rodeo Drive, Ste 108, Hudson. Through high-quality chiropractic and corrective care, combined with the 5 Essentials™, North Star Family Chiropractic works to empower patients with both knowledge and healing.



Regal Car Wash and Detail - located at 1611 Maxwell Drive, Hudson. Regal Car Wash ensures that you leave fully satisfied with a clean car, fully equipped with everything you need. They have newly renovated and now offer Ember & Bean Roasting Co coffee. ■



Congrats to Our July Brand Champion

CONGRATULATIONS TO OUR JULY BRAND CHAMPION, NATHAN FEINER WITH HUDSON PHYSICIANS, S.C.

Nathan has served as a Chamber Ambassador for almost a year, working to build connections and enhance the member experience for our new Chamber members. As an Ambassador, Nathan attends monthly meetings and countless ribbon cuttings. He goes above and beyond for member retention visits and Chamber events.

As a representative of Hudson Physicians, Nathan coordinates the Hudson Physicians table at events such as Santa and his Critters and the annual Chamber Golf Tournament (to name a few). Thank you, Nathan, for your continuous support of the Hudson Area Chamber and the Hudson Community!

Wondering about the qualities of a Brand Champion? They include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks. ■

Business Leaders Guide the Chamber Board of Directors

The Chamber's Nominating Committee is currently accepting names for candidates to serve on the Chamber Board of Directors. Nominations may be mailed to the Chamber and addressed to the Nominating Committee.

Serving on a board of any organization should always be considered an honor, and the Chamber board is no exception. A board member is regarded as a leader in the business community, a visionary able to determine trends of the future. [Learn More Here.](#) ■



YELLOWSTONE TRAIL HERITAGE DAY - SATURDAY, AUG. 10

Visitors and locals are in for a treat with three different car shows on Saturday from 10 am - 12 pm. Come see the Vintage and Classic Car Show at Lakefront Park, the Britfest Car Show coordinated by the Minnesota MG Group, and an antique auto show with the Twin Cities Model A Ford Club.

This annual event celebrates the historic Yellowstone Trail, which was the first coast-to-coast automobile route across the Northern United States. Hudson was the first stop when entering Wisconsin from the west on the Trail. Explore the County on the Yellowstone Trail Poker Run and Sociability Drive with stops at many of the county libraries, featuring history displays. Play the Poker Run with stops in Hudson, Roberts, Hammond, Baldwin, and Woodville for a chance to win \$100. For more information on Yellowstone Trail Heritage Day, visit HudsonWI.org or follow St. Croix County Yellowstone Trail on Facebook.



Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@HudsonWI.org.



CHECK OUT OUR UPDATED JULY STATS!

WEBSITE: 17K Visitors
LINKEDIN: 494 Followers
CHAMBER FACEBOOK: REACH: 27.2K FOLLOWERS: 6.5K

DISCOVER HUDSON FACEBOOK: REACH: 56.6K FOLLOWERS: 17.9K
DISCOVER HUDSON INSTAGRAM: REACH: 10.5K FOLLOWERS: 5.5K

BackRoom Vintage is thrilled to join the Vintage Charm Tour this year! The Fall Tour will be held for two weekends, Aug 1 - 4 and Aug 8 - 11. Shoppers can visit nine unique shops this year throughout Western Wisconsin, collecting a free charm at each shop. Visit all nine shops to enter to win the grand prize. Fellow Hudson retailer Kudos has also been added to the Vintage Charm Tour this fall. More information can be found on the BackRoom Vintage [Facebook page](#).

The Hudson Police Department K-9 Program is 100% funded by community donations. Living Vine Church youth group is collecting donations at various locations during the month of July and will present a check to the Hudson Police Department at the National Night Out gathering on Tuesday evening, August 6. Event begins at 5 PM. There will be natural dog treats for free and a beautiful dog collar being raffled off as well! Come join the fun at the National Night Out and support the local Police Dept.

Landmark Wealth Management Group is hosting several events this month. Open House Picnic for Andersen Corporation Employees: Wednesday, August 7 | 11:30 AM - 3:30 PM | Lakeside Park Beach House, Bayport, MN.: Enjoy a complimentary lunch catered by Brine's Market & Deli (while quantities last). Register to win prizes. Advance registration is not required.

Q&A Sessions: Do You Know the Top 5 Things to Consider When Planning for Retirement? Register to attend an In-Person Workshop on Tuesday, August 13, at 1:30 or 3:00 PM at the Bayport Public Library or a Q&A Webinar on Thursday, August 15, at 12:00 PM. Topics will include Andersen Corporation pension, ESOP, and 401(k) options, as well as health insurance and social security considerations. Registration ends one day prior to each event. To learn more & register, email info@landmarkwealth.net or call 651-779-9720.

Booze & Books with Chapter 2 Books is August 8th at 6 pm featuring "beach reads." Come chat about your favorite summer books. \$12/person and includes a custom beachy cocktail. Tickets available [online here](#).

Black Rooster Bistro invites you to join them to raise funds for the YMCA Camp Farm St Croix at a five-course dinner on August 15th at 7 pm. Come experience chef-prepared, elevated fare utilizing produce from the farm for a tasting dinner. Each course is paired with a different wine. Cost per person is \$85. A \$50 deposit is due at the time of reservation. Call 715-808-0560 or [go online](#) to reserve your spot.

Striker Brands, located in Hudson, is hosting a Customer Appreciation Day on Friday, August 16th. Stop by the store and check out the awesome deals. At Striker Brands, their core design philosophy has always been to build the best possible technical apparel without regard to what the industry might think. Their tagline, "Go Early, Go Late, Go Prepared," encompasses their mission. The philosophy to only offer the best-performing apparel possible transcends their complete line of fishing apparel products. Striker Brands aims to continue to provide innovative products to customers at the best possible prices to allow sportsmen and their families comfort during every outing.

Accessible Community Meeting Space Available.

Looking for a spot for your HOA, youth organization, community association, or family gathering(s)? First Presbyterian Church (1901 Vine Street) has various gathering spaces available to accommodate 8-70 people. The building is on one level and is fully accessible, with four designated handicap parking spaces and accessible bathroom stalls in both the men's and women's bathrooms, plus an all-gender (single stall and accessible) bathroom. Contact Cathy Harter, Office Administrator, (715-386-2851 or admin@fpchudson.net) to discuss availability, policies, and procedures for one-time and/or recurring use.

Crumbl Cookies owners Frenchy, Connie & Rory Young want to thank everyone for supporting them with their Crumbl adventures. They were so happy to provide fabulous cookies month after month. Crumbl is happy to announce they have minis all week long now. As of July 1, 2024, they have sold the store to other owners. The new owners of Crumbl Cookies Hudson are Jensen Robarge and Seth Lucas. Feel free to stop in and enjoy cookies made by the same crew you have become accustomed to and meet the new owners when they are in the store.

Louie's Bar & Grill located at 709 Rodeo Dr., Ste. 100 is ready to host unforgettable events! Their restaurant is the perfect setting for celebrations, team banquets, corporate or charity events. Whether it's a birthday bash, rehearsal dinner, or business luncheon, immerse your guests in a captivating atmosphere where exceptional service meets delectable cuisine. Their experienced team will work closely with you to customize the menu. For more information, check out their [website here](#).

The Phipps is pleased to announce the completion of the new mural, *Wichouŋchagë: Generations, The Growth of People* by Thomasina TopBear, made possible with generous support from the Hugh J. Anderson Foundation. For this mural, TopBear invited the community to help with parts of the painting and wove together community responses on the meaning of the arts with aspects of her indigenous culture and imagery of the St. Croix Landscape. The mural is presented on the northern wall of the Phipps, on Vine Street across from the library. thephipps.org/community/mural | 109 Locust Street, Hudson, WI 54016 | 715-386-2305



Exciting week for Hartman Homes!

Hartman Homes is thrilled to announce that construction has officially begun on their new office building in the Hartman Business Hub commercial development!

This state-of-the-art facility will provide

them with the space and resources to better serve clients and continue their journey of growth and innovation. [Stay tuned](#) for more updates through Spring of 2025!

Regal Hudson Wash/Shell Station is under new local ownership. They are a one-stop shop for you, your car, and your dog. They are Hudson's only full-service car wash with premium gas. Regal offers a range of detail services and a pet wash. Announcing a partnership with Ember and Bean to offer premium coffee options. They would love to collaborate with businesses through selling your products, offering employee discounts, servicing your fleet, or other ideas you may have. They are excited to earn your business. If you want to learn more, please visit the shop or contact heidiregalwashhudson@gmail.com or 651-283-6046.

The St. Croix Valley Foundation is hiring an Operations & Database Associate. This is a full-time, in-office position, reporting to the Vice President of Finance & Operations. This position supports a wide range of operations and database functions, including maintenance of constituent and gift records, processing of complex documents, generation of standard and customized reports, and special project coordination. Duties require independent analysis, judgment, and knowledge of organizational and departmental functions. This position collaborates with all levels of Foundation staff to provide friendly, timely, and accurate information to both internal and external clients of the SCVF and its ten affiliates. To read the full job description, [click here](#).

Time to check inventory? Running low on business forms? Now is a great time to check storage- file cabinets, closets, and any other areas you keep your day-to-day business forms. Do you have everything you are going to need for the coming months and year? Let 8CH Print help you restock. Do you need Purchase Orders, Invoices, Cash or Sales Receipts/Books? Whatever you need, they can help. Please contact 8CH Print Today! 715-377-1797

Uniting for Greater Impact: Announcing Their New Organization - United Way St. Croix and Red Cedar Valleys! The merger between United Way St. Croix Valley and Dunn County United Way marks a significant milestone in community service across western Wisconsin. Effective July 1st, 2024, these two nonprofit organizations have joined forces under the name "United Way St. Croix and Red Cedar Valleys" (UWSCRCV). This strategic union aims to consolidate their strengths and enhance their collective impact on the region. United Way St. Croix and Red Cedar Valleys will extend its outreach across Burnett, Dunn, Pepin, Pierce, Polk, and St. Croix counties. By pooling resources and expertise, the merged entity seeks to better address local challenges and foster sustainable solutions for community development.



Medical Surgical Cosmetic

Appointments available within 2 weeks!

Call 651.633.6883 or visit www.tareendermatology.com



August Calendar of Events

- 2 Spirit of the St. Croix Art Festival Planning Call, 9:00 a.m., Zoom
- 5 Leadership Hudson Steering Committee, Noon, Zoom
- 6 Connections & Coffee, 9:00 a.m., Citizens State Bank, 375 Stageline Rd.
- 6 National Night Out, 5:00 p.m., Lakefront Park
- 7 Hudson Job Fair, 3:00 p.m., Hudson High School, 1501 Vine St.
- 8 Ribbon Cutting – Carousel Pole Studio, 4:00 p.m., 1920 Crest View Dr. #8
- 10 Yellowstone Trail Heritage Day
- 13 Drive for 5, 10:00 a.m., Zoom
- 13 Finance Committee, 3:00 p.m., Zoom
- 14 Retail/Restaurant Committee, 9:00 a.m., Post – American Eatery, 225 Locust St.
- 14 Community Affairs, 1:00 p.m., Zoom
- 14 Ribbon Cutting – Shopko Optical – Hudson, 4:00 p.m., 2220 Badger Dr.
- 15 Board of Directors, 9:00 a.m., Chamber office
- 15 Ribbon Cutting – The Sycamore of River Falls, 3:30 p.m., 745 Sycamore St., River Falls
- 19 Good Morning Hudson: Welcome New Teachers Luncheon, 11:30 a.m., Hudson High School, 1501 Vine St.
- 21 Welcome to the Hudson Chamber Membership Orientation, 9:00 a.m., Chamber office
- 21 Tourism Committee, 1:30 p.m., Zoom
- 22 Nonprofit Roundtable, 8:00 a.m., Christian Community Homes & Services, 1320 Wisconsin St.
- 22 Ambassador Retention Visit, 3:00 p.m.
- 22 Ambassador Committee Meeting, 3:45 p.m.
- 23 Ribbon Cutting – Mainstream Boutique, 4:00 p.m., 125 2nd St. South
- 28 Let’s Do Lunch!, Noon, Black Rooster Bistro, 516 2nd St.



Spirit of the St. Croix Art Festival

Join us on September 28 & 29 for an interactive art experience at the Spirit of the St. Croix, and prepare to be inspired! The Hudson Area Chamber of Commerce & Tourism Bureau, in partnership with the Phipps Center for the Arts, invites you to channel your creative spirit!

Visitors will experience a variety of creative talent, including the original artwork of 80 juried artists, hands-on demonstrations, musical entertainment, and creative activities while sampling a variety of fall flavors.

For more information, contact the Chamber at (715) 386-8411, or info@hudsonwi.org

2024 Board of Directors

- Linda La Kosky Eng** - Minuteman Press - Hudson, Chair
- Leanne Van Allen** - University of Wisconsin-River Falls, Past Chair
- Deb Pittman** - Hampton Inn & Suites by Hilton, Chair Elect
- Maria Machtemes** - Citizens State Bank, Treasurer
- Angel Duratti** - Angel's Pet World
- Mark Hein** - Integrity Cleaners, LLC
- Pamela Klingfus** - Christian Community Homes and Services, Inc.
- Chris Kost** - YMCA in Hudson
- David Ritter** - Discovery Financial Centers, Inc
- Amy Salama** - Post - American Eatery
- Jacob Skramstad** - Cardinal Glass
- Kevin Urbik** - Heywood, Cari & Anderson, S.C.
- Jennifer Vieth** - Carpenter St. Croix Valley Nature Center
- Blake Willman** - Weathersafe Restoration, Inc.

Chamber Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, President
- Anna Gunderson**, Administrative Assistant
- Tyler Warwick-Mick**, Events & Marketing Coordinator

MISSION: To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau 2023 Award Winners!

- Large Business of the Year - **Citizens State Bank**
- Small Business of the Year - **SEASONS Gallery**
- Chamber Member of the Year - **Pete Keskey, Minuteman Press - Hudson**
- Community Volunteer of the Year - **Tricia Christiansen, Christiansen Creative**
- Manufacturer of the Year Award - **Hop & Barrel Brewing Company, LLC**
- Marie Blakeman Award - **Jacki Bradham, Hudson Hot Air Affair**

2024 Resources

[Membership Brochure](#) | [Sponsorship Brochure](#)

