



Join us for a night of networking!

The Hudson Area Chamber of Commerce & Tourism Bureau's Simply Connect is a great way to socialize with others in the Hudson business community in a fun happy hour setting. If you are new to the Chamber or would like to learn how to maximize your membership, join us at 3:30 p.m. for the Welcome to the Hudson Chamber Membership Orientation and then stay to meet other business leaders.

All attendees are encouraged to bring a pack of diapers to support **Operation HELP** and local families.

Thank you to our event sponsor:

Thank you to our host sponsor:



EVENT DETAILS:

Date: Tuesday, December 10 | 4:00 - 6:00 p.m.
Location: Ziggy's Live Music, Bar & Restaurant | 302 2nd Street
To Register, [click here.](#)



Join us for our monthly lunch networking opportunity!

Each month, on the fourth Wednesday at Noon, we will meet at a local restaurant for lunch and conversation. This event is open to all Chamber members, and we will rotate to different member locations. Attendees will pay for their own lunch. **Note: due to the holiday season, the December Let's Do Lunch! will be held on the third Wednesday of the month.**

Enter to win: Attendees are entered to win either a free lunch or a gift card from the host restaurant.

EVENT DETAILS:

Date: Wednesday, December 18 | Noon
Location: Pedro's Pizza Lounge, 212 Walnut Street
To Register, [click here.](#)



Thank you to everyone who joined us at **Agave Kitchen** in November!

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BRAND CHAMPION 11



Join us for our monthly networking meeting where attendees continue to network and build relationships with other members of the business community. This event is open to all members of the Chamber, guests of Chamber members, and businesses who are interested in joining the Chamber.

Presenting at this meeting will be Melissa Vesperman with St. Croix Valley Sexual Assault Response Team, Inc.

EVENT DETAILS:

Date: Tuesday, December 3
Time: 9:00 a.m.
Location: Citizens State Bank
375 Stageline Rd
To Register, [click here.](#)



Mary Claire Olson Potter
Chamber President

January 23, 2025 – Hudson Area Chamber Member Celebration – Save the Date

The new year always brings the opportunity to reflect on the past and pause to celebrate all those who have contributed to the Chamber and the community success.

The Member Celebration is the event to recognize Chamber members and volunteers for all they have done to help the Chamber grow. It is also a time to celebrate what the Chamber has accomplished in the past year, introduce priority goals for 2024, thank outgoing board members, and welcome new board members.

We will also celebrate innovative, successful member businesses through our awards program. The Member Celebration Committee will review nominations and select two recipients for the Business of the Year awards: one business with 1 to 20 or more full-time equivalents, and another business with 20 or more full-time equivalents. We will also present the Outstanding Chamber Member Award, the Outstanding Community Volunteer Award, the Manufacturer’s Award, and the Marie Blakeman Award.

We need your help! Nominations are due to the Chamber by December 11. [Click here](#) to nominate deserving Chamber Members!

Promote your business at the Member Celebration - January 23, 2025! The Member Celebration offers many opportunities for sponsorship and promotion of your business. By supporting this event, area business leaders will become familiar with your business and its products and services.

Sponsorship options include:

- Diamond - \$1,000 (Includes 6 seats)
- Gold - \$750 (Includes 4 seats)
- Silver - \$500 (Includes 2 seats)
- Bronze - \$150 (includes 1 seat)

All levels of commitment receive visibility by including a business listing in the Chamber newsletter and recognition at the Member Celebration. A quick response guarantees additional exposure by listing your company as a sponsor in the official program for the evening. Call (715) 386-8411 for more information.

Thank you to our Platinum Sponsor, Citizens State Bank!



Thank you to the sponsor of the December Newsletter, Tareen Dermatology.
We appreciate your support of this important communication piece.



Join us for the Welcome to the Hudson Chamber Membership Orientation!

Each third Wednesday of the month at 9:00 a.m., the Chamber staff host an orientation meeting here at the Chamber office. If you are a new member to the Chamber and would like to learn all of the ways you can maximize your membership, please join us! If you have been a member of the Chamber for a while but would like a refresher on all of the benefits included with your membership, we encourage you to join us as well. Everyone is invited to attend this in-person meeting to meet the staff and get the facts about how we can serve you and your business. The December meeting will be held on December 18. To register, please [click here](#). We look forward to connecting with you! ■



On behalf of the Hudson Area Chamber of Commerce & Tourism Bureau Board of Directors and staff, we wish you a happy and safe holiday season and a wonderful New Year!



Dr. Ryan Holzwarth

Dr. Mohiba Tareen

Christine Jerabek PA-C

Appointments available within two weeks

2651 Hillcrest Dr. Suite 304, Hudson, WI 54016

(3rd Floor of Hudson Medical Center Building)

651.633.6883 | www.tareendermatology.com



Hudson Christmas Tour of Homes Welcomed Over 1,600 Tourists for a Lavish Holiday Weekend.

The Hudson Christmas Tour of Homes kicked off the holiday season by welcoming hundreds of visitors to Hudson. Tourgoers from near and far filled the shops and restaurants within the area, igniting the holiday spirit throughout town. We thank tour homeowners, committee members, volunteers, and business members for their efforts to help make the weekend a must-attend event.

Thank you to the following homeowners for opening their doors to inspire weekend visitors:

- Tricia Christiansen
- Sandy Dreier
- Michelle & Eric Markwardt
- Jillian Newes
- Lily Van Allen

In addition to visiting the beautifully decorated homes, tourgoers enjoyed a visit to the Octagon House Museum. This step back in time relies on the volunteerism of the St. Croix County Historical Society.

Executing this event is a big commitment. As always, the Hudson Christmas Tour of Homes depends on many volunteer participants, including home hosts, decorators, ticket sellers, retailers, and other volunteers who helped. **A special THANK YOU to the Tour of Homes Committee and their volunteers who helped:**

- Laura Butler
- Genie Castro, Cream of the Crop Artists Gallery
- Nikki Corley
- Teri Larsen, T Larsen Design LLC
- Audrey Martin, Audrey Martin Art
- Kathy Miller
- Kelli Mutschler
- Jillian Newes, Jono Properties LLC
- Kate Pechacek
- Cecely Spohn

The Hudson Christmas Tour of Homes relies on the generosity of many Chamber members. **Special thanks to the participating retailers and restaurants for arranging displays in the homes, providing product, decorating services, gift certificates, and Purple Bow door prizes:**

Abigail Page Antique Mall | ABOUT House | Agave Kitchen | Angel's Pet World | Audrey Martin Art | BackRoom Vintage | Barker's Bar & Grill | Bee Healthy Chiropractic | Belle Àme Vineyard | Beloved Makers and Company | Bennett's Chop & Railhouse - Hudson | Black Rooster Bistro | Blooms for Happiness | Brick's Neapolitan Pizza | Carbone's Downtown Hudson | Chapter2 Books | Chicone's Liquor Mart | County Market | Cream of the Crop Artists Gallery | Dunn Brother's Coffee | Droplets of Wellness, LLC | Eagle Eye Farm | et cetera | Grand Fête | Hudson Flower Shop | Knoke's Chocolates & Nuts | kudos | La Rue Marché | Mainstream Boutique | Milwaukee Burger Company | Pedro's Pizza Lounge | Pier 500 | Post - American Eatery | RJ's Meats & Groceries | Rose & Lavender | San Pedro Café | Santa's Evergreens | SEASONS Gallery | St. Croix Baking Company | Striker Brands, LLC | The 715 | The Bees Knees | The Purple Tree | Urban Olive and Vine

Thank you to the following sponsors for their generosity and support of the event:



We thank the following for their time, service, support, and donations for this special event:

- All the volunteers who served throughout the homes.
- **Grand Prize Participants:** The 715, The Bees Knees, Droplets of Wellness, LLC, Grand Fête, and kudos.
- Comfort Suites Hudson, Hampton Inn & Suites by Hilton and Holiday Inn Express & Suites, for providing **hotel stays** for the homeowners.
- **CD Products** for installing the monument sign.
- **Divine Real Estate Group** for donating shoe bags.
- Hudson Neighbors Magazine, Star Observer/O'Rourke Media Group, and TwinCities.com/Pioneer Press for serving as **Media Sponsors**.
- **The Hudson Ambassadors** and **The North Hudson Pepper Festival Court** for welcoming guests.
- The **Window Decorating** contest judges.
- Braydn Walker with **Digital Vow Videography** for taking photos of homes.
- The **City of Hudson**, the **Public Works Department**, and the **Parks Department** for distributing signs and traffic cones.
- **Tim Foster** and the **Hudson Flower Shop** for helping with directional signs, deliveries, and use of the shop van.
- Edina Realty, Hudson Ford LLC and Quick Lane, Knoke's Chocolates & Nuts, Post - American Eatery, and RJ's Meats & Groceries for purchasing **bus banner advertising**.
- **Minuteman Press- Hudson** - for applying the bus banners.
- **Safeway Bus Company** - Tom Stiles and Laurie Hein for determining the route, Zeb Holder and all the bus drivers for the timely shuttle service.
- **Angel's Pet World, Chapter2 Books, kudos, and The 715** for serving as additional ticket-selling locations.



Businesses and homeowners worked together to create dazzling displays for our weekend.



Thousands of people came out to **Light Up Hudson** on November 29. Haven't gotten the chance to see the lights yet? Don't worry! They're up until February 9. Each day, they will turn on from 5:00 - 7:00 a.m. and again from 5:00 p.m. to midnight.



Window Decorating Contest

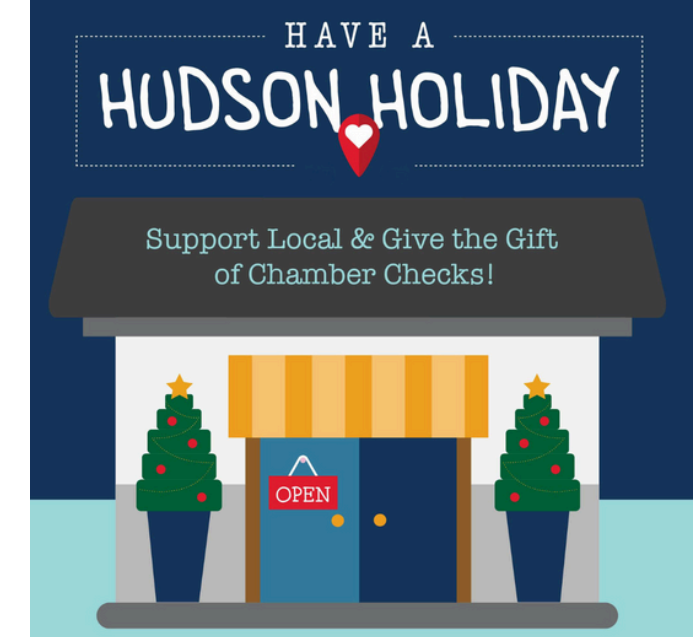
Congratulations to our 2024 Window Decorating Contest winners and thank you to all who participated. Your displays bring so much holiday cheer to the town! Pictured are the winners (listed in clockwise order, starting in the top left):



- Best of the Best: Rose & Lavender
- Light Up the Town: Ultimissimo - Boutique Salon
- Classic Christmas: The Bees Knees
- Most Whimsical: SEASONS Gallery

New This Year:

Congratulations to Post - American Eatery for winning Best Restaurant Display.



Give the Gift of Chamber Checks this Holiday Season!

When you plan for the holiday season, incorporate all the local shops and restaurants right here in Hudson to be a part of your festivities. Keeping your dollars local supports local businesses and local jobs, and brings more money to the local economy.

Chamber Checks are a great option for gifts since they can be used at most Hudson Area Chamber member locations. To see a full list of Chamber Members, check out our [online directory here](#). Stop by the Hudson Area Chamber of Commerce & Tourism Bureau office located at 219 2nd Street to purchase checks in denominations of \$5, \$10, \$25, or \$50. Included for free with each Chamber Check order are festive holiday boxes. No wrapping needed!

We ask that businesses take a few moments to review the instructions on accepting Chamber Checks and share the information with their employees. **Please remember to give change back if the entirety of the check is not used, and to not accept expired checks.** The expiration dates are written in the memo line. For more information, [click here](#).

Please give the Chamber office a call at (715) 386-8411 or email Anna@HudsonWI.org if you have any questions or would like to place your order ahead of time. Thank you for supporting local this Holiday season!



This year we look forward to filling Hudson with bright lights and over-the-top decorations for our shops and award-winning restaurants. We invite you to enjoy our events this holiday season! Our Have a Hudson Holiday events are made possible by the generous donations from area businesses and organizations, with special recognition to the City of Hudson and the Hudson Home and Garden Club.

Find Santa in Hudson- November 4 - December 3

Starting November 4, pick up your FREE passport at participating businesses. Search for the photo of Santa hidden throughout our many welcoming bistros and shops. Drop off your completed passport at Angel's Pet World by December 3 at 4:00 p.m. for a chance to win prizes.

Buena Vista: A Stroll in the Park- Nov. 29, '24 - Feb. 9, '25
Celebrate the magic of over 50,000 lights in Lakefront Park along the St. Croix River. We are grateful for the generous donations from local families, individuals, and businesses in the community which support this sixth annual event.

Candlelight Stroll- December 6, 6:00 - 8:00 p.m.

Carriage rides through Lakefront Park aglow with luminary candles set the mood for this holiday event. Festively decorated shops and bistros greet you with the sights and sounds of the season. Tasty treats tempt your senses while restaurants showcase the best of holiday dining. Come see Helmer Dance Studio's talented Holly Doll dancers pose as live mannequins in downtown Hudson's storefront windows.

Santa & His Critters- December 7, Noon - 3:00 p.m.

Santa will visit with children in Lakefront Park. Children bring your lists; parents bring your cameras. Sweet treats, sled dogs, a petting zoo plus many other activities. Visit the local shops and restaurants for specials.

Visit with Santa - December 15, Noon - 3:00 p.m.

Bring your list to visit with Santa at Thorcraft Custom Kitchens, LLC located at 512 2nd Street in the 2nd Street Crossing building. Bring your camera for photos with Santa.



Thank you to everyone who participated in Plaid Friday!



Leadership Hudson: Business & Industry/Economic Development was the topic for the November class. Students toured the St. Croix Innovation Center hearing from a panel of business owners of the center. In the afternoon, the class toured Striker Brands and spent time with housing and economic development professionals.



Hunt Electric DBA Baer Manufacturing

Leadership Hudson students along with members of the Manufacturing Roundtable toured this new facility that opened in 2023.

Ribbon Cuttings



Bear Buddies Child Development Center - located at 3250 Heiser Street, Hudson. They foster a nurturing environment that supports a child's social, emotional, language, cognitive, and physical growth. Welcome to the Chamber!



Genius Network Solutions - based out of Hudson. They offer the Working Genius Model to help inspire teams to connect their passions to their work. Welcome to the Chamber!



Opportunity Development Centers - 1091 Sutherland Ave, River Falls. Their mission is to empower people with disabilities to achieve their work and life goals. ODC offers customized services for individuals with disabilities from early years throughout adulthood.



Santa's Evergreens - located at 615 Northern Lights Trail, Hudson. They are a family-owned business built with an appreciation for superior quality, excellent customer service, and warm Christmas traditions. Their farm has 8 to 10 thousand trees, along with custom designed wreaths and porch pots. Welcome to the Chamber!

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Ambassador Visits



The Sharing Tree – located inside the WESTconsin Credit Union building at 1601 Maxwell Drive, Hudson. They provide school supplies to Hudson and Somerset students in need and their educators. Welcome to the Chamber!



The Zone – located at 707 Rodeo Drive, Hudson. They build strength and community through fitness. Congratulations on your new location!



Zeuli Paint – located at 619 2nd Street, Unit 2A, Hudson. They offer both interior and exterior painting services to meet all your needs. Welcome to the Chamber!



Carbone's Downtown Hudson – located at 207 Second Street, Hudson. The Ambassadors visited Carbone's for a retention visit. They offer premium pizzas, pizza sandwiches, hot hoagies, salads, appetizers, wraps, cold drinks, and ice cream. Thank you for your continued support of the Chamber!



Lucky Guys Distillery – located at 101 Second Street, Hudson. For a retention visit and their monthly meeting, the Ambassadors stopped by Lucky Guys Distillery. They are a microdistillery and cocktail bar with their own line of vodka, gin, whiskey, and bourbon. Thank you for your continued support of the Chamber!



Ultimissimo - Boutique Salon – located at 112 Walnut Street, Hudson. The Ambassadors stopped by Ultimissimo for a retention visit. Ultimissimo has 22 years of experience and is renowned for its family-friendly environment, professionalism, and commitment to using clean and healthy products. Thank you for your long-time investment and involvement in the Chamber!



The Hudson Chamber Foundation is the philanthropic branch of the Chamber of Commerce with a focus on advancing education and workforce development initiatives within the Hudson and surrounding area.

The Foundation had a very successful year in 2024. Highlights include:

- Partnership with the Hudson High School
 - Presented a \$5,000 check to the school, allowing them to continue to expand educational offerings in their tech ed and culinary areas.
 - Connected with close to 150 students at an Expo during Manufacturing Month (October).
 - Toured the High School to learn more about their trades education areas.
 - The board approved the offering of two \$500 scholarships to two high school seniors in May 2025.
- Partnerships with the Community:
 - Sponsored a St. Croix County Housing Study that will be finalized in 2025.
 - Sponsored a Chamber Simply Connect event.
 - Participated in Manufacturer's Month:
 - Manufacturer's Month Proclamation at a Common Council Meeting.
 - Partnered with the Hudson School District for a Job Fair at the Hudson High School.

As we look to 2025, the Foundation is excited to expand their reach to students, secondary education, and businesses in and around the area. They will partner closely with the Chamber of Commerce, Hudson High School, and local businesses to promote their mission and grow their fundraising efforts.

Thank you to all of you for your support of the Foundation! They look forward to a great 2025!

“Supporting adults with disABILITIES to achieve their full potential in a safe, enriching environment by promoting independence, creativity and socialization.” Have a Heart Inc. is in River Falls. They are an Adult Day Center for individuals with physical and developmental disabilities. They are open Monday - Friday from 8am to 4pm. They love to get out into the surrounding communities to meet people and make new friends. They also have Respite Saturdays! December dates are the 7th (Winter Wonderland Theme) and 21st (Christmas Theme). The times are 8:30 to 3:30. Please contact them at 715-425-7754 or W10356@haveaheartinc.org to reserve a spot! Website WWW.haveaheartinc.org.

The Hudson Women's Club presents a free gift-wrapping event in downtown Hudson on the weekend of December 20 and 21. On Friday, December 20, they will be at Hop & Barrel Brewing Company from 5:30 – 8:00 p.m. On Saturday, December 21, they will be at both Hop & Barrel Brewing Company and Grand Fête from noon to 4:00 p.m. For more information, [click here](#).

Royal Credit Union is hosting a Test Drive event at Hudson High School on January 8. They are looking for volunteers to sign up and help with this event. Test Drive is a hands-on experience in which students get to test drive their future and see if they have what it takes to make it on their own as a 25-year-old. For more information and to register as a volunteer, [click here](#).

2024 Downtown Holiday Parking Enforcement

November 29th, 2024, at 8pm through January 2nd , 2025 until 10am

As you shop local and support small businesses this holiday season, keep your mind at ease with holiday parking though the City of Hudson. Enjoy the first three hours of parking free, with additional hours available for \$0.50 an hour.

Reminder to business owners: Please remind your customers to use the pay station or their mobile app after three hours to avoid a parking ticket. Please remember that your customers deserve the best available parking.

Thank you to the City of Hudson for continuing this program for the holiday season!



The holiday season is a popular time to give your loved ones gifts! However, it is important to keep in mind how much wrapping paper is used; each year, about 2.3 million pounds of wrapping paper ends up in landfills. Although some wrapping paper is recyclable, there are some alternative options, such as reusable gift bags and decorative boxes. Additionally, instead of tissue paper, you can use newspaper, which can also save you money. Using alternatives is a great way to reduce waste each year!



Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@HudsonWI.org.



CHECK OUT OUR UPDATED NOVEMBER STATS!

WEBSITE: 17K Visitors
LINKEDIN: 523 Followers
CHAMBER FACEBOOK: REACH: 49.8K FOLLOWERS: 6.7K

DISCOVER HUDSON FACEBOOK: REACH: 72.7K FOLLOWERS: 18K
DISCOVER HUDSON INSTAGRAM: REACH: 6K FOLLOWERS: 5.8K

Mark your calendars now so you don't miss these January events! Come to Black Rooster Bistro for the following events: Cookbook exchange on Sunday, January 12th @1pm | Booze & Books with Chapter2 Books featuring local author Tim Lewis and his book Biology of Dogs on January 23rd @6pm | 5 course tasting dinner benefitting Coco's Heart Dog Rescue on Sunday, January 26th @ 5pm \$85/person, \$50/person deposit due to reserve your spot. More information is available on their [website](#).

Hudson Hot Air Affair Needs Your Help! Save the dates of February 7-9, 2025, to help at the annual Hudson Hot Air Affair balloon rally and winter celebration. As one of the community's most anticipated festivals, Hot Air Affair is moving to River Crest Elementary School (due to construction at E.P. Rock School) and needs volunteer help from businesses and community members. Logistics coordinator and President Amanda Jo Hein says the event especially needs help outdoors staffing parking lots for shuttle busses and crewing for balloons on Saturday, indoors for setting up and taking down the marketplace craft fair plus helping with staging the Friday night parade. She especially welcomes groups of employees interested in volunteer opportunities representing their workplace. For further information, call or text Hein at 715-828-7200. Specific needs and time slots will be identified and posted on SignUpGenius starting in mid-December. For the latest details on the 2025 Hudson Hot Air Affair, check HudsonHotAirAffair.com or the event's [Facebook](#).

Calming Currents Psychiatry is open and currently accepting new patients ages 13+ for mental health medication management services for conditions such as depression, anxiety, PTSD, bipolar disorder, addiction, and more! In network with most major insurance networks, Calming Currents is thrilled to join you on your mental health journey. They pride themselves on taking time with their patients to understand each individual's unique needs and tailor a treatment plan to help them live their best lives. Check out their [website](#) to learn more and request an appointment!



First State Bank and Trust is excited to announce the addition of Will Reinhardt to the Mortgage Department and is proud to announce that Alex Zeien has earned the Chartered Financial Analyst® (CFA®) designation. To read the press release about Will Reinhardt, [click here](#). To read the press release about Alex Zeien, [click here](#).

Need a New Look for the New Year? You will love the way 8CH Print of Hudson makes you look. 8CH Print offers Logo Design, Position Statements, Collateral Development, and Much More! Please contact 8CH Print Today! 715-377-1797

At Regal Auto Wash and Detail, they are excited to introduce their new range of detail services designed to provide your vehicle with the ultimate protection and aesthetic enhancement. Their latest offerings include high-quality protective film and tint products that cater to all your vehicle's needs. Their protective film services are perfect for safeguarding your car's paint from everyday wear and tear, including scratches, chips, and environmental damage. In addition to protective film, they now offer premium tint products that not only enhance the appearance of your vehicle but also provide numerous practical benefits. At Regal Auto Wash and Detail, they pride themselves on using only the highest quality materials and employing skilled technicians to ensure flawless application and long-lasting results. Their commitment to excellence means you can trust them to deliver superior protection and style for your vehicle.

The St. Croix Valley Food Bank Board of Directors has named longtime non-profit leader Lee Kroll as the organization's new Executive Director. Kroll will replace Tom Holland, who has been serving as interim Executive Director since September. To read the full press release, [click here](#).

The Zone, located at 707 Rodeo Drive, is launching a new program in the new year. [Thrive Zone for Business](#) is a program aimed at smaller businesses to help recharge their team and boost energy, cut stress, and supercharge productivity! They will customize a program specific to your needs. The program includes a customized app, gamification, body composition tracking, nutrition coaching, and more. For more information, check out their [website](#) or give them a call at 715-864-6981. ■



Congrats to Our November Brand Champion

CONGRATULATIONS TO OUR NOVEMBER BRAND CHAMPION, BRAYDN WALKER WITH DIGITAL VOW VIDEOGRAPHY!

For the past three years, Braydn has taken outstanding photos of the homes on the Christmas Tour of Homes. We use his photos to market the event and create memory books for each of the homeowners.

Last year, Braydn took photos of Buena Vista: A Stroll in the Park, which we use to promote this event regionally and locally. The photos were additionally used to create a thank-you gift to our generous donors- local families, individuals, and businesses.

Recently, Braydn collaborated with the Chamber team on a fall photo shoot, capturing fabulous photos for us to use in marketing and promotional materials as well as on the website to promote all that Hudson has to offer.

Additionally, Braydn created a video highlighting the Hudson Community Expo that will be used to promote the event for 2025.

Thank you, Braydn, for all you do! We look forward to your continued partnership.

Wondering about the qualities of a Brand Champion? They include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks. ■

We offer a full range of personal and business insurance services through 17 office locations in Wisconsin.

605 S 2nd ST. Hudson, WI 54016
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Email info@spectruminsgroup.com
www.spectruminsgroup.com



December Calendar of Events

- 3 Connections & Coffee, 9:00 a.m., Citizens State Bank, 375 Stageline Road
- 4 Ribbon Cutting - Discover Strength Hudson, 11:00 a.m., 1007 Pearson Drive
- 5 Hudson Area Chamber Member Celebration Committee, 11:00 a.m., 1007 Pearson Drive
- 5 Community Affairs, 10:00 a.m., Zoom
- 6 Candlelight Stroll, 6:00 - 8:00 p.m., Downtown Hudson & Lakefront Park
- 7 Santa and His Critters, Noon - 3:00 p.m., Lakefront Park
- 10 Leadership Hudson
- 10 Simply Connect PM, 4:00 - 6:00 p.m., Ziggy's Live Music, Bar & Restaurant, 302 2nd Street
- 11 Retail/Restaurant Committee, 9:00 a.m., Post - American Eatery, 225 Locust Street
- 12 Board of Directors & Committee Chair Planning Retreat, 8:00 a.m. - 1:00 p.m.
- 13 Ribbon Cutting - CDM Consultants, 11:00 a.m., 1610 Maxwell Drive, Suite 240
- 15 Visit with Santa, Noon, Thorcraft Custom Kitchens, Noon - 3:00 p.m., 512 2nd Street
- 17 Ribbon Cutting - Calming Currents Psychology, 11:00 a.m., 1810 Crest View Drive, Suite 6A
- 17 Hudson Chamber Foundation Board, 1:00 p.m., Zoom
- 18 Welcome to the Hudson Chamber Membership Orientation, 9:00 a.m., Chamber office
- 18 Let's Do Lunch!, Noon, Pedro's Pizza Lounge, 212 Walnut Street
- 19 Ambassador Committee Holiday Gathering, 3:30 p.m.
- 24 Christmas Eve, Chamber Office Closed
- 25 Christmas Day, Chamber Office Closed



2024 Board of Directors

- Linda La Kosky Eng** - Minuteman Press - Hudson, Chair
- Leanne Van Allen** - University of Wisconsin-River Falls, Past Chair
- Deb Pittman** - Hampton Inn & Suites by Hilton, Chair Elect
- Maria Machtemes** - Citizens State Bank, Treasurer
- Angel Duratti** - Angel's Pet World
- Mark Hein** - Integrity Cleaners, LLC
- Pamela Klingfus** - Christian Community Homes and Services, Inc.
- Chris Kost** - YMCA in Hudson
- David Ritter** - Discovery Financial Centers, Inc
- Amy Salama** - Post - American Eatery
- Jacob Skramstad** - Cardinal Glass
- Kevin Urbik** - Heywood, Cari & Anderson, S.C.
- Jennifer Vieth** - Carpenter St. Croix Valley Nature Center
- Blake Willman** - Weathersafe Restoration, Inc.

Chamber Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, President
- Anna Gunderson**, Administrative Assistant
- Tyler Warwick-Mick**, Events & Marketing Coordinator

MISSION: To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau 2023 Award Winners!

- Large Business of the Year - **Citizens State Bank**
- Small Business of the Year - **SEASONS Gallery**
- Chamber Member of the Year - **Pete Keskey, Minuteman Press - Hudson**
- Community Volunteer of the Year - **Tricia Christiansen, Christiansen Creative**
- Manufacturer of the Year Award - **Hop & Barrel Brewing Company, LLC**
- Marie Blakeman Award - **Jacki Bradham, Hudson Hot Air Affair**

2024 Resources

[Membership Brochure](#) | [Sponsorship Brochure](#)

