HUDSON AREA CHAMBER of Commerce & Tourism Bureau

CONNECTIONS NEWSLETTER

JULY 2024 ISSUE



SIMPLY CONNECT

Join us for a morning of networking!

The Hudson Area Chamber of Commerce & Tourism Bureau's Simply Connect events are a great way to socialize with others in the Hudson business community.

Join us at 8:00 a.m. on Tuesday, July 16, at Post – American Eatery to network and meet other business leaders over coffee and treats. Stay after for the Hudson Chamber Membership Orientation at 9:00 a.m. to learn more about how to maximize your membership.

Thank you to our event and host sponsor:



EVENT DETAILS:

Date: Tuesday, July 16 Time: 8:00 - 9:00 a.m. Location: Post - American Eatery, 225 Locust Street <u>Click here</u> to register.





Join us for the next Let's Do Lunch!

Each month, on the fourth Wednesday at Noon, we will meet at a local restaurant for lunch and conversation. This event is open to all members, and we will rotate to different member locations. Attendees will pay for their own lunch.

Thank you to everyone who joined us at **Bennett's Chop & Railhouse -Hudson**; delicious food and amazing conversations were had by all.

EVENT DETAILS:

Date: Wednesday, July 24 Time: Noon Location: Jonesy's Local Bar & Grill, 1801 Ward Ave. Suite 240, Hudson <u>Click here</u> to register. Attending the June Let's Do Lunch was an enjoyable experience for many reasons. The food was excellent, and the connections I made were even better! -Nathan Feiner

Hudson Physicians, S.C.





Thank you to everyone who joined us for the **27th Annual Hudson Area Chamber Golf Tournament** at St. Croix National Golf & Event Center! You can read more about this fun-filled event on page four.



1



Marv Claire Olson Potter Chamber President

Second Quarter Results Reflect Continued Growth and Momentum

When the Chamber Board approved the 2024 Plan of Action, we committed to providing guarterly updates to the membership on the progress of the plan. I am pleased to report that as we concluded our second quarter, we are making progress on all five of our 2024 priorities. Thank you to the Board and all members for your continued involvement and support.

Membership Goal: Continue providing recognized value that results in an increase in new members and retention of existing members.

Q2 Results:

- Welcomed 16 new members.
- Drive for 5 Committee (formerly Membership Committee) continues to meet to develop strategies and plan the Annual Chamber Max event set for September 12 - Save the date!
- Ambassador Committee continued to foster relationships with members with nine retention visits and welcome 13 new members with ribbon cuttings.
- Connections & Coffee monthly networking event had 81 attendees in the second guarter.
- Non-Proft Roundtable held its guarterly meeting discussing digital marketing and how to appeal to the younger generation of donors.
- Completed 106 visits year to date for the Drive for 5 Retention Campaign program to visit members.
- Continued to recognize members through the Brand Champion program and the Legacy Member program.

Chamber Programs and Services Goal: Develop and coordinate events that address the needs and interests of members while meeting Chamber financial objectives.

Q2 Results:

- Held quarterly *Simply Connect* at Milwaukee Burger Company.
- Presented our two Good Morning Hudson programs featuring Local Municipal Leaders and Mike Max with WCCO TV.
- Sold out of the 50 Swag Bags for the Small Business Crawl and welcomed 36 guests to the after-event gathering.
- Hosted a Digital Marketing Seminar.
- Hudson Community Expo welcomed 1628 attendees.
- Held Executive Briefing Session with WMC Wisconsin's Chamber.
- Kicked off a new event Let's Do Lunch! at Bennett's Chop & Railhouse Hudson.
- Annual Golf Tournament welcomed 172 golfers and volunteers held at St. Croix National Golf & Event Center.

Tourism Goal: Increase the economic benefits of tourism to the community by marketing Hudson as a community to explore, visit, and support to both local and tourism audiences.

Q2 Results:

- Sent out 825 visitor information packets.
- Developed the 2024 marketing plan, which includes ad placements, social media, and website enhancements.
- Completed Discover Hudson Website refresh which includes a new bike page and boat quide.
- The Lakefront Heritage Project added an audio version which will launch in early July.
- Sent messages out regarding the Highway I-94 Construction project that Hudson is Open for You
- Promoted upcoming Concerts in the Park and Outdoor Activities, and posted blogs for Dine & Drink Locations, Mother's Day and Father's Day activities.

Workforce Development Goal: Develop partnerships with organizations/agencies/educational systems to help employers attract and retain the skilled workers they need to compete.

Q2 Results:

- Chamber Staff member Mary Claire and Board members attended Housing Solutions Fourm 2024 presented by Momentum West Wisconsin and Securing St. Croix County's Future: Housing and Talent Attraction Breakfast presented by Family Friendly Workplaces.
- Held the Manufacturers Roundtable touring Hop & Barrel Brewing Company.
- Continue to promote job openings for members on the Chamber's website.

Thank you to all members for your continued involvement in the Chamber programs and events. With your participation, we will continue to provide value to the membership and meet our objectives.



Thank you to the sponsor of the July Newsletter, Tareen Dermatology. We appreciate your support of this important communication piece.



Dr. Ryan Holzwarth

Appointments available within two weeks

651.633.6883 www.tareendermatology.com



Dr. Mohiba Tareen

Michelle Kienow PA-C

2651 Hillcrest Dr. Suite 304, Hudson, WI 54016

(3rd Floor of Hudson Medical Center Building)





It was an exciting, sold-out afternoon at St. Croix National Golf & Event Center on Monday, June 24 at the 27th Annual Hudson Area Chamber Golf Tournament. It was a day filled with

networking and golfing while enjoying games and activities throughout the course. Thank you to the sponsors, volunteers, raffle prize donors, and staff at St. Croix National.

A special thank you to the golf planning committee for all of their hard work to put on this successful event.

Planning Committee:

- Karrie Abbott, Hiawatha National Bank
- Joette Barr, First State Bank and Trust
- Paul Berning, Growth Management Solutions, LLC
- Angie Brown, ABG Holdings, LLC
- Allison Butler, Edward Jones
- Christopher Ferguson, Bywater Business Solutions, LLC
- **Peter Goodwin,** Coldwell Banker Realty Goodwin & Moore Team
- Linda La Kosky Eng. Minuteman Press Hudson
- Maria Machtemes, Citizens State Bank
- Brian Moura, Lucky's Wine & More
- Maria Schmitt, Chair, WESTconsin Credit Union
- Blake Willman, Weathersafe Restoration, Inc.

In addition to the golf committee, thank you to the following volunteers who helped with the event:

Shelly DeStasio, Christian Community Homes & Services, Inc. | Amy Hauser, Leitch-McSorley Insurance Agency | Dave Hauser, Royal Credit Union | Pete Keskey, Minuteman Press - Hudson | Pamela Klingfus, Christian Community Homes & Services, Inc. | Jessica Langeness, JA Counter, an Alera Group Company | Ramsey Lee | Tara Nance, Associated Eye Care | Deb Pittman, Hampton Inn & Suites by Hilton | Rachel Renner, SEASONS Gallery | Leanne Van Allen, University of Wisconsin-River Falls | Lisa Woletz, Christian Community Homes & Services, Inc.

CONGRATULATIONS WINNERS!

First Place: Bywater Business Solutions, LLC

Christopher Ferguson, Henry Ferguson, Mike Fredrick, & Matt Meyers

Second Place: Hiawatha National Bank

Michael Givens, Michael Laatsch, Jeremy Price, & Brock Wise

Third Place: Afton House Inn / St. Croix River Cruises Dan Jarvis, Chris Salzar, Brett Stinson, & Theron Von Behren

Longest Putt - #3: Jeremy Smith Longest Putt - #17: Travis Walker

Longest Drive - Women - #4: Amy Anderson Longest Drive - Women - #18: Amy Anderson



Longest Drive - Men - #18: Mike Frederick Closest to the Pin - #7: Rick Anderson

Longest Drive - Men - #4: Geoff Willems

Closest to the Pin - #15: Christine Albrecht Putting Contest: Bill Derrick

Hole 19: Chantel Luke & Bryan Tschudy

Thank you to the following sponsors for your continuous support:

Platinum Sponsors:





Gold Sponsors:

🗳 Bywater



Lunch Sponsor:





Beverage Cart Sponsors:



Green Sponsors: Eckberg Lammers, P. C. | Hamernick's

VALLEY

Flooring Solutions | Hampton Inn & Suites by Hilton | Heppner's Rivercity Collision | Pier 500 | River Valley Charities | Valley Agencies

Thank you to those who donated raffle prizes:

ABG Holdings, LLC | Afton House Inn / St. Croix River Cruises | Angel's Pet World | BackRoom Vintage & Chapter2 Books | Belle Âme Vineyard | Bennett's Chop & Railhouse - Hudson | Black Rooster Bistro | Christian Community Homes and Services, Inc. | County Market | Culver's of Hudson | Dipsy Ice Cream Shoppe | Dunn Brothers Coffee | Ember and Bean | Hampton Inn & Suites by Hilton | Hudson Food Walk | Hudson Grocery Co-op | Hudson Trolley Company | Jonesy's Local Bar & Grill | Kilkarney Hills Golf Course | Knoke's Chocolates & Nuts | Lolo's American Kitchen & Craft Bar | Louie's Bar & Grill | Lucky's Wine & More | Milwaukee Burger Company | Minnesota Wild | Nan's Naughty and Nice | Old Southern BBQ | Pier 500 | Pita Pit | Post - American Eatery | St. Croix National Golf & Event Center | Striker Brands | Tattersall Distilling | Troy Burne Golf Course | WESTconsin Credit Union | White Eagle Golf Club | Willow River Carbone's Xcel Energy | Ziggy's Live Music, Bar & Restaurant



Congratulations to our 2024 Chamber Golf Tournament winners- Christopher, Henry, Mike, & Matt!



COMMUNITY | COMMERCE | TOURISM



GOOD MORNING

Our June *Good Morning Hudson* program featured WCCO sports director Mike Max. Max gave a motivational speech on the themes of work ethic, loyalty, and striving for greatness. He then opened the floor for questions and discussed a variety of topics surrounding the state of sports, such as NIL, Transfer Portals, and college and pro teams.

Thank you to our Event Sponsor:



Thank you to our Lunch Sponsor: Steele Brothers Real Estate- Edina Realty, Inc.

Thank you to our Host Sponsor: Hudson Hockey Association



Chamber members listened to heartfelt stories from Mike Max.

Hudson Area Chamber Member Benefit

Boost your visibility!

Our website sees thousands of visitors each year, many of whom are looking for the services our chamber members provide. Enhance your directory listing with photos, videos, descriptive content, engaging calls to action, and more! Your directory page can be updated through your member account online. Need assistance? Call our office at 715-386-8411 or email <u>Anna@HudsonWI.org</u> for help.

715-386-8411 | HudsonWI.org 5



Sponsor & Support Local Art! SPIRIT OF THE

ST. CROIX This annual free art festival boasts a weekend of festivities, creativity, and fun, and offers you an amazing opportunity to promote your business. We welcomed over 7,000 guests to the park last year! Imagine your business promoted on signage, in the program (inserted into the newspaper),

and on posters throughout the community. We have sponsorship opportunities available to fit your marketing budget.

Platinum Sponsor: \$2.500

The event's presenting sponsor, the Platinum Sponsor(s), has their company logo included on all event marketing materials and receives a complimentary booth space at the event. They also receive a full-page Chamber newsletter ad and an online Website banner ad for three months.

Gold Sponsor: \$1.000

Art Festival

Gold Sponsors are essential to our event, helping cover the cost of entertainment, food, and children's activities. Their logos are included on the event banner, and their names are on several marketing pieces. Gold sponsors also receive a complimentary booth space at the event.

Silver Sponsor: \$400 | Bronze: \$200

If your business has a smaller marketing budget, these are excellent opportunities to support the community! Both Silver and Bronze Sponsors receive their logos on the event banner and their names on several marketing pieces.

Learn more on page five of our Sponsorship Brochure, or email MaryClaire@hudsonwi.org for more details.

Join the Fun!

During Spirit of the St. Croix, thousands of people will experience all that Hudson has to offer...and that includes YOU! Any business can participate in the festival as an "Art of" vendor and have a booth at the event. This is an opportunity for your business to meet the public, build awareness of your products and services, and, in addition, sell those products/services on site during the event.

Vendor Fee: Members - \$250 | Non-Members - \$350

Get creative with your booth! All "Art of" vendors need to have an art-related activity. Whether that's coloring sheets, painting kits, slime, vegetable art, or something completely different is up to you! Connect with the community and have fun. To learn more information and sign-up as a vendor, contact us at 715-386-8411 or Tyler@hudsonwi.org.

EVENT DETAILS:

Saturday, September 28, 10 a.m. - 5 p.m. & Sunday, September 29, 10 a.m. - 4 p.m. Lakefront Park, Downtown Hudson For more information, click here.



We've helped thousands of businesses with low, fixed rate financing with less down.

April can help you too, give her a call today!

6 715-386-8411 | HudsonWl.org



LOOKING FOR FIXED-ASSET **COMMERCIAL FINANCING?**



APRIL NELSON WBD Loan Officer anelson@wbd.org • (715) 381-6719



GOOD MORNING

Welcome New Teachers' Luncheon

Each new school year, we invite the new teachers and administrators from the Hudson School District, Trinity Academy, and St. Patrick's School to a Chamber luncheon. Join us as we welcome this year's new teachers and receive updates about our area schools!

Each teacher will receive a "welcome bag" from our Chamber members and we would like to include a promotional sample from YOUR business in that bag.

Call the Chamber for more information on the welcome bag and sponsorship opportunities (715) 386-8411 or email Anna: <u>Anna@HudsonWl.org</u>

EVENT DETAILS: Date: Monday, August 19 Time: 11:30 - 1:00 p.m. Location: Hudson High School, 1501 Vine Street <u>Click here</u> to register.



Support local educators by sponsoring this event, donating to the welcome bags, or attending and welcoming the new teachers in person!





The Hudson Chamber Foundation is the philanthropic branch of the Chamber of Commerce, focused on advancing education and workforce development initiatives in Hudson and the surrounding area. <u>Click here</u> to read more about the Foundation's recent work and upcoming ways to support its efforts.

Ribbon Cuttings



Hudson Rod, Gun & Archery Club – located at 285 Krattley Lane, Hudson. Situated on 110 acres overlooking Lake Mallalieu, the Hudson Rod, Gun & Archery Club celebrated 100 years with live music, drinks, and shooting sports. Congratulations on an amazing accomplishment!



<u>St. Croix Cigar Co., LLC</u> – located at 525 2nd Street, Hudson. The St. Croix Cigar Co., LLC offers a large selection of premium cigars, and is celebrating new ownership! They look forward to becoming more involved with the community.



Support Aquatic Animals

Summer is a great time to get outside and enjoy everything nature has to offer, including Hudson's beautiful riverways, beaches, and lakes. When you go on your aquatic adventure, it's important to take your trash with you when you return home. Leaving litter behind can be harmful for wildlife, and reduces the natural beauty of these scenic water areas. Whether you're swimming, boating, paddle boarding, or walking along the shoreline, be mindful of the animals who call the water home! Plan to bring a garbage bag with you to make trash collection easier, and consider picking up other litter you find along the way.

Ambassador Visits



BRIDGE for Community Life – located at 651 Brakke Dr., Hudson. The Ambassadors visited BRIDGE for Community Life for a monthly retention visit. BRIDGE provides community-based life skills training, employment services, and social and recreational programs for youth and adults with disabilities.



Smokey Treats – located at 131 Carmichael Rd., #105, Hudson. For their monthly meeting and retention visit, the Ambassadors visited Smokey Treats. Smokey Treats is proud to provide quality food with an emphasis on local products and ingredients, creating an experience of exciting flavors, and bringing memories through taste.



Sun Control of Wisconsin - located at 634 Commerce Dr., Ste. E, Hudson. The Ambassadors visited Sun Control of Wisconsin for one of their retention visits for the month. Sun Control is dedicated to delivering high-quality products and exceptional customer service to help you enhance the appearance, comfort, and energy efficiency of your vehicle, home, or commercial building.





Buena Vista: A Stroll in the Park

On November 29, 2019, the Hudson Area Chamber of Commerce & Tourism Bureau successfully debuted *Buena Vista*, a tree-lighting event in Lakefront Park.

The event begins with a visit from Santa to help turn on the lights on the Friday after Thanksgiving, and the lights remain on through mid-February. We are now planning for the sixth annual tree-lighting event on November 29, 2024.

Thank you to our partners and sponsors who have continued to support this program. We continue to strive for additional lights, decorations, and activities that everyone can enjoy in the park, and we need your help!

Sponsored donations are allocated to purchase lighting displays and holiday decorations for annual use, maintenance, and storage. All donations go directly to the program.

FOUNDING CORPORATION: \$12,000

An exclusive lifetime commitment to holiday cheer, a Founding Corporation sponsor has their company logo included on the Lakefront Park Signage, the Website Event Page, the Chamber Facebook Post, and the Chamber Newsletter.

FOUNDING FAMILY: \$5,000

An exclusive lifetime commitment to holiday cheer, a Founding Family sponsor has their name included on the Lakefront Park Signage, the Website Event Page, the Chamber Facebook Post, and the Chamber Newsletter.

SANTA'S TREE: \$2,000 - SOLD OUT

As a sponsor of Santa's Tree in the Bandshell, this exclusive sponsor has their name included on the Lakefront Park Signage, the Website Event Page, the Chamber Facebook Post, and the Chamber Newsletter.

EVERGREEN TREE: \$1,000

Support seasonal lights and receive your name included on the Lakefront Park Signage, the Website Event Page, the Chamber Facebook Post, and the Chamber Newsletter.

Learn more on page nine of our <u>Sponsorship</u> <u>Brochure</u>, or email <u>MaryClaire@hudsonwi.org</u> for more details. Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@HudsonWI.org.

Register to Join a 45-minute Andersen Corporation Employee Retirement Workshop on Thursday, July 11, at 1:30 or 3:00 PM at the Bayport Public Library in Bayport, MN. These informal Q&A sessions are hosted by Landmark Wealth Management Group. Do you know how your benefits will be taxed and what asset allocation in your 401k is appropriate? Topics will include Andersen Corporation ESOP, 401(k) options, and pension options. Registered guests will receive a complimentary box lunch from Brine's Market & Deli. Register before Wednesday, July 10th, at noon. Learn more & register via Eventbrite.

Black Rooster Bistro and Chapter2 Books

are joining together for Booze & Books, a presentation on author Amy Tan, Thursday, July 11th at 6 pm. Tickets are \$12 and include a feature cocktail honoring the author and her work. Black Rooster is hosting a YMCA Fundraiser on Thursday, August 15th, at 7 pm. They are preparing a 5course wine dinner featuring fresh produce grown at the YMCA Farm. Please join them! The dinner is \$85. A \$50/person deposit is required to reserve your spot. Visit their website to pay online or call 715-808-0560.

Mark your Calendar for RiverFest on July 16-20. Hudson will celebrate the St. Croix River with this annual summer "Party with a Purpose" with activities designed to inspire people of all ages to actively celebrate the river while recognizing the need to preserve and protect the river's health and beauty. This year's event schedule includes a river clean-up, Carpenter Nature Center events, Hudson Area Public Library activities, The Toonies ENVIR-FUN puppet show for kids, family movie night, water quality discussion, paddling the Willow River, Native American celebration and indigenous cuisine cooking class, and more. St. Croix RiverFest is partnering with the Hudson Daybreak Rotary to celebrate Hudson's St. Croix River awareness. Click here to view the event flyer and see the calendar of events.

Sylvan Learning Center is celebrating 45 years of service in supplemental education, and as part of the celebration, Sylvan Learning Center of Hudson is determined to fill at least 45 new backpacks with donations for students in need in Hudson.

Sylvan invites community members, businesses, and organizations to join hands in supporting students and exceed the 45 minimum backpack goal. They are asking for supplies, from backpacks to pencils. Every donation counts in ensuring that students have the tools they need to succeed.

The Supplies Drive hosted by Sylvan will run from July 16 -August 17, 2024. Donations will be accepted at Sylvan Learning Center at 904 Carmichael Road. All supplies will go directly to students in our local community



Bring your school supplies to the July 16 Simply Connect for a chance to win Chamber Checks!

Beanie's Marina located in Lakeland. MN is excited to offer a special discount for any residents of or visitors to Hudson. On their website, the discount code HUDSONCHAMBER can be used at checkout for 15% off any pontoon rental through the end of the 2024 season (Labor Day weekend). This discount is exclusive to residents and visitors to Hudson, to give them access to the St. Croix National Riverway. Getting on the river is a must for any summertime visitors, and would be the highlight of any trip/visit to the St. Croix Valley. For more information, click here.

Defined Destinations is committed to exploring authentic experiences that are both unique and exciting, going beyond the classic sites. They have two upcoming trips they are excited to share, the first being Christmastime in Austria and Germany from December 1 - 8, 2024. Explore Munich, Salzburg, Hallstatt, Innsbruck - Tratzberg Castle & Bavaria, and Neuschwanstein Castle while indulging in their holiday season. The next tour is a <u>Mekong River Cruise</u> in Southeast Asia from January 18 - February 1, 2025. Explore historic temples, extraordinary cuisine, and 'locals-only' excursions from the comfort of a semi-exclusive cruise ship.

Hello fellow Crumbl Cookie Lovers! Crumbl now has bags of Cookie Dough Bits, which are decadent, delicious, and just the right size to pop in your mouth and devour! They continue to offer fundraisers from 4-7 pm Monday - Thursday. Your organization can make 15% of all cookies sold during

Mini Mondays are here - You can now buy the mini cookies, pre viously only available in catering orders, on Mondays. Speak ing of catering, it's a fabulous way to brighten anyone's day! Thank you for your continued support! Frenchy, Connie & Rory

Make your first impression impressive! 8CH

that time. Contact: Connie@BellaVida.us for more details.

Print has helped many businesses improve their image and they want to help you too! How your image is conveyed can be a major contributing factor in how your customers view who you are and get them excited to do business with you. 8CH Print can help you instantly portray a lasting impression of your company. They will work with you to differentiate your image from your competitors... to become Vibrant, Visible, Unforgettable! Contact 8CH Print Today! 715-377-1797

The Phipps is thrilled to present a diverse array of theatrical productions, musical performances, captivating dance showcases, and inspiring art exhibitions for the 2024-2025 season. From *Spongebob* to *Silent Sky*, from Mo Pitney to Cantus, and including some of the greatest choreographers and visual artists alike from around the region, the Phipps has a slate of offerings tailored specifically for you. Prepare your calendars and head to <u>ThePhipps.org</u> for season tickets. The Phipps has been a hub for artistic expression and community engagement for the past 40 years. ThePhipps.org | 109 Locust Street, Hudson, WI 54016 | 715-386-2305



CHECK OUT OUR **UPDATED JUNE STATS!**



Congrats to Our June Brand Champion

WEBSITE: LINKEDIN: CHAMBER F **REACH: 30**.

CONGRATULATIONS TO OUR JUNE BRAND CHAMPION. DEB PITTMAN. **GENERAL MANAGER OF HAMPTON INN & SUITES BY HILTON**

Deb has been an active member of the Chamber for over six years. She joined the Hampton Inn & Suites by Hilton in 2016 and moved into the general manager role in 2019. Deb actively promotes Hudson and all the activities for guests to enjoy while they are in town. She has been a member of the Chamber's Tourism Committee for many years, offering great suggestions to promote Hudson to bring visitors here as well as recommending what print materials are helpful to guests.

In addition, Deb supports several Chamber events by volunteering at the Golf Tournament, Hudson Community Expo, Simply Connect, and others. She also participates in the annual Christmas Tour of Homes by hosting a family whose home is on the tour at the hotel.

Deb joined the Chamber board in 2022, also serving on the Finance Committee and the Executive Committee. She is currently Chair-Elect. Thank you, Deb, for all you do. We look forward to our continued partnership.

LEADERSHIP TRAINING SERIES **Unlocking Leadership** Through Culture



Aug 6 & Oct 3



8:30 am - 12:30 pm (must attend both)



\$299/attendee (includes 2 sessions and CultureTalk Assessment fee)



10 715-386-8411 | HudsonWl.org



3K Visitors	DISCOVER HUDSON FACEBOOK:
188 Followers	REACH: 143.6K FOLLOWERS: 17.9K
ACEBOOK:	DISCOVER HUDSON INSTAGRAM:
9K FOLLOWERS: 6.5K	REACH: 15.4K FOLLOWERS: 5.4K

Wondering about the qualities of a Brand Champion? They include:

• Passionate and Supportive

• Knowledgeable and Communicative

Invested in Success

Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks.



Join this comprehensive, two-part leadership training hosted by Eckberg Lammers, designed to help leaders hone their leadership skills through exploration and understanding of organizational culture through a platform called CultureTalk, an organizational assessment tool used to identify cultural factors within individuals, and helps leaders understand how the workplace and organization are connected.

Scan the QR code or visit eckberlammers.com/events. eckberglammers.com 651-439-2878



Dr. Shawn Moore

Director of Equity, Diversity, and Inclusion



July Calendar of Events

- 2 Ribbon Cutting North Star Family Chiropractic, 4:00 PM, 709 Rodeo Dr., Ste. 108
- 2 Ribbon Cutting Louie's Bar & Grill, 4:15 PM, 709 Rodeo Dr., Ste. 100
- 4 4th of July, Chamber Office Closed
- 9 Connections & Coffee, 9:00 AM, Citizens State Bank, 375 Stageline Road
- 10 Retail/Restaurant Committee, 9:00 AM, Post American Eatery, 225 Locust Street
- 11 Community Affairs, 10:00 AM, Zoom
- 11 Chamber Golf Tournament Debrief Meeting, 3:00 PM, Pier 500, 500 First Street
- 16 Simply Connect AM Post American Eatery, 8:00 AM, 225 Locust Street
- 16 Finance Committee, 3:00 PM, Zoom
- 17 Welcome to the Hudson Chamber Membership Orientation, 9:00 a.m., Chamber office
- 17 Tourism Committee, 1:30 p.m., Zoom
- 24 Let's Do Lunch!, Noon, Jonesy's Local Bar & Grill, 1801 Ward Ave. Suite 240



Join us for our monthly networking meeting in July as we continue to make connections and build relationships with other businesses and community members. Presenting at this meeting will be Sonya Breymeier with Sonya's Employment Options.

• Please park in the locations that are not marked for bank parking.

Please note that the July meeting has been moved to the second Tuesday of the month

EVENT DETAILS:

Date: Tuesday, July 9, 2024 | Time: 9:00 a.m. Location: Citizens State Bank | 375 Stageline Rd To register, <u>click here</u>.



Get connected and meet new members! Attendees have the opportunity to promote their business, hand out business cards, and network with other local leaders.

2024 Board of Directors

Linda La Kosky Eng - Minuteman Press - Hudson, Chair Leanne Van Allen - University of Wisconsin-River Falls, Past Chair Deb Pittman - Hampton Inn & Suites by Hilton, Chair Elect Maria Machtemes - Citizens State Bank, Treasurer Angel Duratti - Angel's Pet World Mark Hein - Integrity Cleaners, LLC Pamela Klingfus - Christian Community Homes and Services. Inc. Chris Kost - YMCA in Hudson David Ritter - Discovery Financial Centers, Inc Amy Salama - Post - American Eatery Jacob Skramstad - Cardinal Glass Kevin Urbik - Hevwood, Cari & Anderson, S.C. Jennifer Vieth - Carpenter St. Croix Valley Nature Center Blake Willman - Weathersafe Restoration, Inc.

Chamber Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

Mary Claire Olson Potter, President Anna Gunderson, Administrative Assistant Tyler Warwick-Mick, Events & Marketing Coordinator

MISSION: To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau 2023 Award Winners!

Large Business of the Year - Citizens State Bank Small Business of the Year - SEASONS Gallery Chamber Member of the Year - Pete Keskey, Minuteman Press - Hudson Community Volunteer of the Year - Tricia Christiansen, Christiansen Creative Manufacturer of the Year Award - Hop & Barrel Brewing Company, LLC Marie Blakeman Award - Jacki Bradham, Hudson Hot Air Affair

2024 Resources

Membership Brochure | Sponsorship Brochure

