

**October is Manufacturing Month**

**MANUFACTURING MONTH**

As we recognize Manufacturing Month during October, we send a special thank you to all the manufacturers in the Hudson area for the positive impact they are making in our community.

Due to retirements and economic expansion, there will be significant opportunities for employment in Wisconsin's manufacturing industry, underscoring the need to ensure a robust talent pipeline now and in the years to come. Celebrating this month is an opportunity to inspire the next generation, positively shift perceptions about the industry, and build the foundation for the manufacturing workforce of the future. Manufacturing jobs today are high-tech, high-skill, and high-pay.

The Chambers Manufacturers Roundtable, along with Hudson High School, is hosting several events during the month of October:

- October 17: Students will tour local manufacturing facilities
- October 22, 4:00 pm – 6:00 pm: Manufacturing MAX event at Northwood Technical College
- October 25, 7:15 am – 2:00 pm: Expo at Hudson High School will include facilities and higher-ed booths

These events will introduce high school students to the career and job opportunities in the greater Hudson area.



**HILLTOP PUMPKIN PARTY & ROTARY HALLOWEEN PARADE**



Join us on October 19th for the 13th Annual Hilltop Pumpkin Party. This FREE family fun outdoor event will feature the 71st Annual Rotary Halloween Parade and Costume Contest. This event is attended by hundreds of children and families and is a great way to get your business or organization out in the community. There will be a variety of activities throughout the day, including horse-drawn wagon rides, free pumpkins for children to decorate and take home, a petting zoo, a fire truck, police cars, food, and much more.

**EVENT DETAILS:**

**Date:** Saturday, October 19

**Time:** 11:00 a.m. - 2:00 p.m.

**Location:** YMCA Camp St. Croix DayCroix | 345 Riverview Drive

For more information, [click here.](#)

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**Past Chairs' Event**

Thank you to all the Past Chairs that joined us for happy hour at **Pedro's Pizza Lounge** on September 10! It was a great evening of reminiscing on the past and looking forward to the future.

Pictured left to right are:  
Leanne Van Allen (2023); Jim Wookey (2013); Kathy Ableidinger (2019); Meme Fehr (2003); Katie Kranz (2021); Linda La Kosky Eng (2024); John H. Potter (1989); Dana Glade (2005); Rick Holloway (2009); Alan Burchill (1995); Mark McNamee (2020); Dave Holt (1977) Dean Knudson (1996).



Mary Claire Olson Potter  
Chamber President

### Third Quarter Results Reflect Continued Growth and Momentum

When the Chamber Board approved the 2024 Plan of Action, we committed to providing quarterly updates to the membership on the progress of the plan. I am pleased to report that as we concluded our third quarter, we are making progress on all five of our 2024 priorities. Thank you to the Board and all members for your continued involvement and support.

**Membership Goal:** Continue providing recognized value that results in an increase in new members and retention of existing members.

**Q3 Results:**

- Welcomed 19 new members with a 94% retention rate.
- Drive for 5 Committee (formerly Membership Committee) planned the fourth Annual Chamber Max event that drew 71 attendees and added five new members.
- Ambassador Committee - continued to foster relationships with members with 6 retention visits and welcomed 11 new members with ribbon cuttings.
- Connections & Coffee monthly networking event had 75 attendees in the third quarter.
- Completed 158 visits year to date for the Drive for 5 Retention Campaign program to visit members.
- Held quarterly Non-Profit Roundtable learning about the St. Croix Valley Foundation.
- Continued to recognize members through the Brand Champion program and the Legacy Member program.

**Chamber Programs and Services Goal:** Develop and coordinate events that address the needs and interests of members while meeting Chamber financial objectives.

**Q3 Results:**

- Held Simply Connect events on the patio of Post - American Eatery and at Belle Âme Vineyard presented by the Hudson Chamber Foundation.
- Presented Good Morning Hudson program welcoming new teachers held at Hudson High School.
- Held three monthly Let's Do Lunch! events at Jonesy's Local Bar & Grill, Black Rooster Bistro, and 501 Tavern with 77 attendees.
- Participated in National Night Out serving over 550 Root Beer Floats.

**Tourism Goal:** Increase the economic benefits of tourism to the community by marketing Hudson as a community to explore, visit, and support to both local and tourism audiences.

**Q3 Results:**

- Sent out 1,786 visitor information packets.
- Continue to implement the 2024 marketing plan which includes ad placements, social media, and website enhancements.
- The Lakefront Heritage Project added an audio version that launched in July.
- Promoted upcoming Concerts in the Park, Outdoor Activities, and community events including Hudson Booster Days, St. Croix RiverFest, Yellowstone Trail Heritage Day, North Hudson Pepper Festival, and the Hudson Hometown Music Fest.
- Updated the Pad Map and Sip & Shop Guide.

**Workforce Development Goal:** Develop partnerships with organizations/agencies/educational systems to help employers attract and retain the skilled workers they need to compete.

**Q3 Results:**

- Held the first annual Job Fair with the Hudson School District at Hudson High School.
- Community Affairs Committee developed a three - minute survey to help address housing and transportation issues in the Hudson area.
- Began planning for the October Manufacturing Month events.
- Continue to promote job openings for members on the Chamber's website.

Thank you to all members for your continued involvement in the Chamber programs and events. With your participation, we will continue to provide value to the membership and meet our objectives. ■



Thank you to the sponsor of the October Newsletter, Northwood Technical College.  
We appreciate your support of this important communication piece.

## Northwood Tech

# MAX

New Richmond Campus

### Manufacturing & Automation Experience

### October 22, 2024 | 4:00 - 6:00 p.m.

#### Take your manufacturing skills to the MAX at Northwood Tech!

Explore advanced manufacturing programs and meet with area employers to learn how you can Experience. Success. in the high-paying, high-demand field of modern manufacturing.

#### Featuring:

- Automation for Industrial Systems
- Automated Packaging Systems Technician
- Machine Tooling Technics
- Welding
- Advanced Manufacturing Training Options

#### ➤ REGISTER NOW!

[tinyurl.com/NorthwoodMAX](https://tinyurl.com/NorthwoodMAX)

#### THERE'S MORE!

##### FREE Training Opportunities

- Learn automation technology skills for today's manufacturing careers
- Earn industry-recognized credentials



NorthwoodTech.edu/Events  
800.243.9482



Northwood Technical College does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities. The following person has been designated



## SIMPLY CONNECT

Thank you to everyone who joined us for our September *Simply Connect!* It was a beautiful evening filled with conversations, connections, and outstanding food and drink.

This evening also served as our annual Foundation Event, and the Hudson Chamber Foundation was honored to present the Hudson High School with \$5,000 to support culinary programs. To learn more about the Foundation, [click here.](#)

**Thank you to our Host Sponsor:**



**Thank you to our Event Sponsor:**



**Thank you to our Foundation Donors for their support of this event:**



Attendees enjoyed delicious food and drink courtesy of **Belle Âme Vineyard.**

## Hudson Chamber MAX

On September 12, we held our fourth annual Hudson Chamber MAX event. Chamber members and prospective members were given the opportunity to network and gain more information about everything the Chamber offers from committee members. Businesses learned how to get involved locally, strategies to enhance their business presence, and ways to increase their network, as well as what is new with the Chamber for the upcoming year. We also highlighted our legacy members and thanked them for their continued support throughout the years! We were fortunate to welcome five new members to the Chamber through this event. We are excited for them to join the Hudson Chamber and look forward to working with them.

**Thank you to the Membership Committee** for continuing to create connections throughout our community by coordinating such a successful event:

- **Angel Duratti**, Angel's Pet World, Chair
- **Chris Kost**, YMCA in Hudson
- **Maria Machtemes**, Citizens State Bank

**Thank you to our Event Sponsors:**



**Venue Sponsor:** Striker Brands, LLC  
**Print Sponsor:** Bayport Printing House, Inc.  
**Design Sponsor:** Christiansen Creative

**Thank you to our food and beverage sponsors:** County Market | Lucky's Wine & More

**Thank you to the volunteers who helped with this event:**

Randi Beltz-Maroney, Bee Healthy Chiropractic | Angel Duratti, Angel's Pet World | Tava Ellingson, Citizens State Bank | Mark Gherty | Amy Hauser, Leitch-McSorley Insurance Agency | Erica Johnson, Angel's Pet World | Linda La Kosky Eng, Minuteman Press - Hudson | Chris Kost, YMCA in Hudson | Melissa Kraemer, WESTconsin Credit Union | Maria Machtemes, Citizens State Bank | Derek Nelson, CD Products, Inc. | Deb Pittman, Hampton Inn & Suites by Hilton | Tim Puffer, Operation HELP | Rachel Renner, SEASONS Gallery | Amy Salama, Post - American Eatery | Jacob Skramstad, Cardinal Glass | Kevin Urbik, Heywood, Cari & Anderson, S.C. | Leanne Van Allen, University of Wisconsin-River Falls | Jennifer Vieth, Carpenter St. Croix Valley Nature Center | Blake Willman, Weathersafe Restoration, Inc.

**Thank you to the following for donating door prizes:** Angel's Pet World | Citizens State Bank | Striker Brands | YMCA in Hudson



New and Legacy members alike gathered to learn more about Chamber Membership, Awareness, and eXperience.

## SPIRIT OF THE ST. CROIX Art Festival

On September 28 and 29, we celebrated our 16th annual Spirit of the St. Croix Art Festival in partnership with the **Phipps Center for the Arts**. Lovers of the arts - including painting, woodworking, fabrics, metalworks, and more - came out to enjoy a weekend in Lakefront Park along the St. Croix River. Live music and entertainment added to the festive atmosphere, where 8,000 attendees enjoyed 80 artists' booths, vendor booth activities, live music, and food and beverages throughout the weekend.

**Thank you to the following sponsors:**

**Platinum:** Last Women Standing

**Gold:**

Associated Eye Care | Croix Gear | Eagle Eye Farm | Gagnon, Inc. | Hudson Physicians, S.C. | Minuteman Press - Hudson | RJ's Meats & Groceries | Steiner Plumbing, Electric & Heating Inc. | Valley Surgery Center | Xcel Energy

**Music:** CBD Hudson

**Silver:**

Barker's Bar & Grill | Coldwell Banker Realty - Goodwin & Moore Team | Comfort Suites Hudson | Jonesy's Local Bar & Grill | Jono Properties LLC | Pedro's Pizza Lounge | Pier 500 | Post - American Eatery | Royal Credit Union | San Pedro Café | SEASONS Gallery | University of Wisconsin-River Falls | Ziggy's Live Music, Bar & Restaurant

**Bronze:**

Angel's Pet World | Art Doyle's Spokes & Pedals | Cream of the Crop Artists Gallery | Discovery Financial Centers, Inc. | Hampton Inn & Suites by Hilton | Hop & Barrel Brewing Company, LLC | Valley Companies

**Media:**

Hudson Neighbors Magazine | O'Rourke Media Group (Star-Observer) | Pioneer Press/TwinCities.com

**Artist Hospitality:**

County Market | Ember and Bean Roasting Co

**Park Décor Sponsor:** Hudson Flower Shop

**Beverage and Food Vendors:**

4 Reasons Kettle Korn/Mini Donuts | Carbone's Pizza Downtown Hudson | Ember & Bean Roasting Co | Heise Concessions - Pronto Pups | Stockwell's Maple Treats | Taco Libre

**This is a community event that takes many volunteers to make it happen. Thank you to all the volunteers for your time and help.**

- **Event Preparation:** City of Hudson - Deb Andrews
- **Preparing Lakefront Park:** City of Hudson Parks Department - Nancy Fouks and Jonathan "JJ" Barnes
- **Creating the Event Map:** City of Hudson - Nick O'Brien



- **Doggie Day Care:** Provided by Angel's Pet World
  - Jenna Feyereisen
  - Erica Johnson
  - Jena Jo Kost
  - Maggie Wells
- **Carts:** Provided by Home Depot
- **Electrical Power:** Steiner Plumbing, Electric & Heating, Inc.
- **Artists set up and tear down/park clean up:** Boy Scout Troop #140
- **Artwork:** Juried by The Phipps Visual Arts Council
- **Beverage Coordinator:** David Everson with Lucky's Wine & More

**Set Up, Weekend, and Clean Up Volunteers:**

Sarah Bruch, City of Hudson Common Council, District 5 | Angel Duratti, Angel's Pet World | Elizabeth Erdahl | Jada Fleming, Learning Tree Academy | Makayla Fleming | Hudson Ambassadors | Richelle & Gary Jader | Andrew Jennings, Phillips-Medisize, a Molex Company | Pam Klingfus, Christian Community Homes and Services, Inc. | Jeff Klingfus | Chris Kost, YMCA in Hudson | Erica Johnson, Angel's Pet World | Pete Keskey, Minuteman Press - Hudson | Linda La Kosky Eng, Minuteman Press - Hudson | Luke Lasley | Christopher Mick | North Hudson Pepper Fest Court | Melissa Peterson, McDonald Insurance Agency | Deb Pittman, Hampton Inn & Suites by Hilton | Melissa & Gary Porter | Rachel Renner, SEASONS Gallery | Leanne Van Allen, University of Wisconsin-River Falls | John Van Allen | Youth Hudson Action at the YMCA



Event attendees enjoyed beautiful weather all weekend in Lakefront Park, taking in the artists booths, live music, and fall flavors.



### Now in its 38th year!

The Christmas Tour of Homes continues to feature lavishly decorated homes. Celebrate the holidays with a fantastic tour of four spectacularly decorated homes, the Octagon House Museum, and a hidden treasure (new this year!). To learn more about this community event and how you and your business can get involved, contact the Chamber at 715-386-8411 or [info@hudsonwi.org](mailto:info@hudsonwi.org).

Tickets can be ordered online or by calling (715) 386-8411. Place your order by November 13 to be eligible for grand prizes and Purple Bow door prizes. [Click here](#) to purchase tickets online.

Tickets will also be available for purchase at the Chamber office throughout the tour weekend.

Thank you to the homeowners, retailers, restaurants, and lodging properties for all of their help and support of this annual event.

#### Two Tour Options

Friday, November 22, 6:00 p.m. to 9:00 p.m. - Dazzle Tour

- Tour four homes and our hidden treasure in the evening hours and experience the season aglow on this self-guided tour. Your ticket for this tour may be used to tour the first floor of the Octagon House on Saturday or Sunday, during the hours of the Traditional Tour. This tour does not include transportation.
- Tickets: \$40

Saturday, November 23, 10:00 a.m. to 5:00 p.m. &

Sunday, November 24, Noon to 4:00 p.m. - Traditional Tour

- The Traditional Tour includes four private residences and our hidden treasure, along with the first floor of the Octagon House on either day. Free shuttle transportation is included, but not required. Your tour ticket can be split between both days to visit the homes.
- Tickets: \$29



### GET CONNECTED



Each month, on the fourth Wednesday at Noon, we will meet at a local restaurant for lunch and conversation. This event is open to all Chamber members, and we will rotate to different member locations. Attendees will pay for their own lunch.

#### EVENT DETAILS:

Date: Wednesday October 23 | Noon

Location: Louie's Bar & Grill | 709 Rodeo Drive

To Register, [click here](#).



Thank you to everyone who joined us in September at **501 Tavern**; delicious food and amazing conversations were had by all.



As part of your membership, you have access to exclusive Chamber networking opportunities, such as Connections & Coffee.

Connections & Coffee is our monthly networking meeting where attendees continue to network and build relationships with other members of the business community. This is open to all members of the Chamber, guests of Chamber members, and prospective members.

Join us on November 5 for a presentation from Melinda Hoey of Lakefront Law, LLC. *\*Please park in locations that are not marked for bank parking*

#### EVENT DETAILS:

Date: Tuesday, November 5 | Time: 9:00 a.m.

Location: Citizens State Bank | 375 Stagline Rd

To Register, [click here](#).

### Have a Hudson Holiday - Find Santa

Where's Santa? In Hudson, of course! Children visit participating businesses throughout the month of November looking to spot an image of Santa. When they find Santa, the business stamps the child's Find Santa in Hudson passport. The children then turn in their passports for the chance to win prizes.

If you are interested in participating or have any questions, please contact Tyler by October 14, 2024, at [Tyler@HudsonWI.org](mailto:Tyler@HudsonWI.org) or (715) 386-8411. For more information on Have a Hudson Holiday, [click here](#).

### Fall 2024 Voting Information

The fall election is on Tuesday, November 5, and will include candidates for President of the United States, United States Senator, Congressional Representatives, the Hudson School District Referendum, and more. Find out more about what's on the ballot [here](#).

#### Voter Information

Information on voter registration can be found on the [My Vote WI](#) website. Citizens can also register to vote at city hall or at the polls on election day. A photo voter ID is required. More information about voter registration can be found on the City of Hudson website [here](#).



### Leadership Hudson

September marked the kick off of our Leadership Hudson 2024-25 cohort. We're excited to welcome the next round of Hudson Area leaders and we look forward to working with you in the coming months. Participants will grow to new heights thanks to our monthly speakers, site visits, and more.

**Thank you to last month's speakers:** Melissa Kraemer & Alyssa Kreutzfeldt

We look forward to our October topic: Community Life

### LEARN ABOUT RESOURCES FOR STARTING OR GROWING A BUSINESS



**READ ARTICLE**



ROYAL CREDIT UNION.



### Connections & Coffee

Looking to network with other Chamber members? Attend our monthly Connections & Coffee morning networking opportunity. If you're seeking additional business exposure, consider signing up to present your business to other event attendees. Presenters receive a portion of the event time to discuss their business and highlight what they offer to other Chamber members. This is an excellent opportunity available free of charge to current members. **We're currently booking for 2025.** Email [Anna@HudsonWI.org](mailto:Anna@HudsonWI.org) for more information and to get on the speaker schedule. We look forward to connecting with you!



## Ribbon Cuttings



**Buffie Electric** – based out of New Richmond. Buffie Electric is a family owned, leading provider of reliable electric services. Their team of experts is dedicated to delivering exceptional customer service and innovative solutions to meet your electrical needs. Welcome to the Chamber!



**Bye, Goff & Rohde, Ltd.** – located at 258 Riverside Dr., River Falls. Bye, Goff & Rohde, Ltd. Has top rated personal injury attorneys and have just celebrated an impressive milestone. Congratulations on 50 years of business!



**Elevate Orthodontics** – located at 201 Carmichael Rd., Ste. 200, Hudson. They offer personalized orthodontic care and confident, amazing smiles! Welcome to the Chamber!



**Fowler Wine** – located at 745 Nicholas Dr., Hudson. Fowler Wine makes high-quality, small-batch wine by hand. They focus on old-world, traditional wine styles. Welcome to the Chamber and congratulations on your five year anniversary!



**Hudson Grocery Cooperative** – located at 1701 Ward Ave., Hudson. The co-op is a locally owned grocery store that offers diverse food and product choices, including organic, sustainable and regionally sourced options for the community. Congratulations on opening to the community!



**Innovative Planning Group** – located at 702 2nd St., Hudson. IPG is a holistic team of advisors, planners, and CPA's that offer financial planning and investment management services. Welcome to the Hudson Area Chamber!



**kudos** – located at 809 Dominion Dr., Ste. 170, Hudson. Kudos vision is to become the go-to boutique for home décor, fashion, and feel-good items for anyone. Congratulations Donna on being the new owner of kudos!



**Operation HELP, Hudson Area Backpack and Food Programs/Fresh Harvest Pantry, St. Croix Valley Foundation** – located at 1830 Hanley Rd., Hudson. The new Alliance Center building is the culmination of Under One Roof initiative, an effort to create a nonprofit hub and common location for programs serving people who are experiencing financial hardship and food insecurity.

## Ambassador Visits



**Angel's Pet World** – located at 105 2nd St., Hudson. The Ambassadors stopped by Angel's Pet World for a monthly retention visit! Thank you for your continued involvement and long-time support of the Chamber!



**Dicks Bar and Grill** – located at 111 Walnut St., Hudson. For their monthly meeting, the Ambassadors visited one of the oldest bars in the state of Wisconsin! Thank you, Dick's Bar and Grill, for being long time Chamber members and community supporters.



**Mudge, Porter, Lundeen & Seguin, S.C.** – located at 110 Second St., Hudson. The Ambassadors also visited Mudge, Porter, Lundeen & Seguin, S.C. for a retention visit! Thank you for being long time supporters of the Chamber and the Hudson community!



### Digital Marketing Seminar

Please join us on October 22nd, at 8:30 a.m. for our next seminar: **Growing Your Business Through Social Media Videography**. Hear from Sara Capecchi, rated a top 1% nationwide realtor and finalist for Social Media Marketer of the Year Award. Leave with tips on how to create an engaging video that connects with your audience and sells your business. Learn more and register [online](#).



### Foundation Feature

By: Amy Bast, Board Chair

On September 19th, the Foundation was featured at the Chamber's *Simply Connect* event. Amongst networking, a beautiful setting at Belle Âme Vineyard, and delicious food and drink, we were able to present a check to the Hudson High School Raider Works program for \$5,000. This will allow them to continue to purchase items for their trade's programs. Thank you to the sponsors of the event which included Cardinal Health, Citizens State Bank, First State Bank and Trust, and Xcel Energy.

Last month, the Foundation passed a unanimous vote to financially support a St. Croix County housing study, along with several other communities and organizations. Preliminary results of the study should be available in Q1 2025 with the final report expected in June 2025.

The Foundation wants to extend a heart-felt thank you to Kathy Ableidinger for her leadership over the past two years as the Hudson Chamber Foundation's Board Chair. She has been instrumental in moving the organization forward and we look forward to her continuing to serve on the Board. We also thank Meme Fehr who recently resigned from the Board for her years of service.

The following will be taking over the new appointments for the coming year:

- Amy Bast, Board Chair
- John Steenis, Vice President
- Christine Carufel, Secretary
- Ben Olson, Treasurer

Continuing to serve on the Board in the coming year will be Kathy Ableidinger and Maria Machtemes.

Who we are: The Hudson Chamber Foundation is the philanthropic branch of the Chamber of Commerce with a focus on advancing education and workforce development initiatives within the Hudson and surrounding area. Learn more [here](#).



### Pumpkin Season

Fall is the perfect time to buy pumpkins, but there's no reason to toss them out when the season is over! There are plenty of ways to give your pumpkin a second life, including roasting the seeds or making delicious pumpkin baked goods (like pumpkin bread). Additionally, some animals love pumpkins as a treat. Cut your pumpkin into small cubes and leave out for the wildlife to enjoy! The birds and raccoons will thank you.



Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@HudsonWI.org.



CHECK OUT OUR UPDATED SEPTEMBER STATS!

WEBSITE: 15K Visitors
LINKEDIN: 502 Followers
CHAMBER FACEBOOK: REACH: 21.8K FOLLOWERS: 6.6K

DISCOVER HUDSON FACEBOOK: REACH: 89.4K FOLLOWERS: 17.9K
DISCOVER HUDSON INSTAGRAM: REACH: 15.8K FOLLOWERS: 5.7K

Booyah is back! Celebrate Hudson spirit at the third annual Booyah Saturday, Oct. 5 from 2 p.m. to 7 p.m. at Weitkamp Park. Booyah is a long-simmering stew meant to be enjoyed outdoors by a community.

Securing Access to Menstrual Essentials St. Croix Valley, a community driven initiative addressing period poverty in the community, is having their first annual Period Product Drive from October 6 - 12.

Hudson Home and Garden Club is hosting a meat raffle on Friday, October 11 at 6:30 p.m. at Big Buys BBQ Roadhouse. The cost is the price of your dinner and \$2 for each ticket you purchase.

FNC Bank is hosting a Calendar Photo Contest through October 15. They are planning to develop their own 2025 calendar highlighting the very communities they live, work and play in.

Join Black Rooster Bistro and Chatper2 Books as they welcome Betty Brandt Passick. Betty is a Historical Crime Fiction author from Iowa.

A groundbreaking initiative has been launched to tackle the housing shortage in Western Wisconsin, focusing on Dunn, Pierce, Pepin, Polk, and St. Croix counties. The new Housing Co-op initiative aims to provide much-needed housing inventory for families and individuals seeking affordable housing options in rural communities across the region.

Congratulations to RJ's Meats & Groceries for winning Best in Show and Grand Champion at the Wisconsin State Fair for their bone-in ham, Reserve Champion for bacon, and Grand Champion for snack sausage.

Gift Giving Season Is Approaching... It's time to start thinking about what you want to give to your customers this holiday season and personalize it with your Company Logo/Information.

Regal Car Wash and Detail /Shell Station is excited to announce several new offerings. They now serve Carbone's pizza by the slice every weekday, and have also added hot sandwich offerings.

Walmart is excited to share good news from Wisconsin communities and the effort to support Children's Miracle Network Hospitals. Together, Walmart associates, customers, and members in Wisconsin have raised more than \$747,936 for Children's Miracle Network Hospitals.

Fall Small Business Crawl Take a day to explore local activities, offers, and specials while supporting Hudson businesses! Pick up a passport for the Small Business Crawl to take advantage of all the offers (and fun) happening Thursday, October 17, from 11:00 a.m. to 7:00 p.m.



Congrats to Our September Brand Champion

CONGRATULATIONS TO OUR SEPTEMBER BRAND CHAMPION, RANDI BELTZ-MARONEY WITH BEE HEALTHY CHIROPRACTIC

Randi has been an active ambassador for several years, attending ribbon cuttings and grand openings as well as participating in the monthly retention visits and meetings.

In addition, Randi attends the monthly Connections & Coffee and has been a big supporter of the new program Let's Do Lunch! by attending the monthly events and bringing current members with her.

Thank you, Randi, for all you do! We look forward to our continued partnership.

Wondering about the qualities of a Brand Champion? They include:

- Passionate and Supportive
Knowledgeable and Communicative
Invested in Success
Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks.



Dr. Ryan Holzwarth, Dr. Mohiba Tareen, Michelle Kienow PA-C



Appointments available within 2 weeks!

Call 651.633.6883 or visit www.tareendermatology.com



### October Calendar of Events

- 1 Connections & Coffee, 9:00 a.m., Citizens State Bank, 375 Stageline Rd.
- 3 Community Affairs, 10:00 a.m., Zoom
- 3 Ribbon Cutting - Live Nation, 11:00 a.m., Chamber office
- 7 Leadership Hudson Steering Committee, Noon, Zoom
- 9 Retail/Restaurant Committee, Bennett's Chop & Railhouse - Hudson, 8:30 a.m., 517 2nd St.
- 11 Spirit of the St. Croix Art Festival Committee, 9:00 a.m., Zoom
- 14 Ribbon Cutting - Edward Jones - Ben Lundeen, 1:00 p.m., 1810 Crest View Drive Ste 2A
- 15 Leadership Hudson
- 16 Welcome to the Hudson Chamber Membership Orientation, 9:00 a.m., Chamber office
- 16 Tourism Committee, 1:30 p.m., Zoom
- 17 Manufacturers Month Tours
- 17 Board of Directors, 9:00 a.m., Chamber office
- 17 Small Business Crawl, 11:00 a.m. - 7:00 p.m., Hudson Area Businesses
- 17 Small Business Crawl Afterparty, 7:00 p.m., Ziggy's Live Music, Bar & Restaurant, 302 2nd St.
- 19 Hilltop Pumpkin Party & Rotary Halloween Parade, 11:00 a.m. - 2:00 p.m., Camp St. Croix DayCroix, 345 Riverview Dr.
- 22 Digital Marketing Seminar, 8:30 a.m. - 10:00 a.m., Citizens State Bank, 375 Stageline Rd.
- 23 Let's Do Lunch!, Noon, Louie's Bar & Grill, 709 Rodeo Dr.
- 23 Ribbon Cutting/Groundbreaking - Brightstar Care of Hudson, 3:30 p.m., 2200 Jack Breault Dr.
- 24 Non Profit Roundtable, 8:00 a.m., Operation HELP, 1830 Hanley Rd Ste 100
- 24 Ambassador Committee Retention Visits & Meeting, 3:00 p.m., Location TBD
- 25 Manufacturers Day Expo, 7:15 a.m. - 2:00 p.m., Hudson High School, 1501 Vine St.
- 29 Ribbon Cutting - Realty ONE Group SIMPLIFIED, 1:00 p.m., 2501 Hanley Rd Ste 200
- 30 Foundation Committee, 11:00 a.m., Zoom
- 31 Manufacturers Roundtable, 9:00 a.m., Carpenter Nature Center, 279 South Cove Rd



Thank you to **Carpenter St. Croix Valley Nature Center** for bringing an owl to our Chamber MAX event! Everyone had a hoot visiting with the owl.

### 2024 Board of Directors

- Linda La Kosky Eng** - Minuteman Press - Hudson, Chair
- Leanne Van Allen** - University of Wisconsin-River Falls, Past Chair
- Deb Pittman** - Hampton Inn & Suites by Hilton, Chair Elect
- Maria Machtemes** - Citizens State Bank, Treasurer
- Angel Duratti** - Angel's Pet World
- Mark Hein** - Integrity Cleaners, LLC
- Pamela Klingfus** - Christian Community Homes and Services, Inc.
- Chris Kost** - YMCA in Hudson
- David Ritter** - Discovery Financial Centers, Inc
- Amy Salama** - Post - American Eatery
- Jacob Skramstad** - Cardinal Glass
- Kevin Urbik** - Heywood, Cari & Anderson, S.C.
- Jennifer Vieth** - Carpenter St. Croix Valley Nature Center
- Blake Willman** - Weathersafe Restoration, Inc.

### Chamber Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, President
- Anna Gunderson**, Administrative Assistant
- Tyler Warwick-Mick**, Events & Marketing Coordinator

**MISSION: To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.**

### Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau 2023 Award Winners!

- Large Business of the Year - **Citizens State Bank**
- Small Business of the Year - **SEASONS Gallery**
- Chamber Member of the Year - **Pete Keskey, Minuteman Press - Hudson**
- Community Volunteer of the Year - **Tricia Christiansen, Christiansen Creative**
- Manufacturer of the Year Award - **Hop & Barrel Brewing Company, LLC**
- Marie Blakeman Award - **Jacki Bradham, Hudson Hot Air Affair**

### 2024 Resources

[Membership Brochure](#) | [Sponsorship Brochure](#)

