



**MAXologist:** (noun)  
2: a Chamber member who MAXimizes the fun with other members

Hudson Chamber MAX is back with food, fun, and new experiences! This year, we are celebrating existing members and helping potential members to learn about Chamber **M**embership, **A**wareness, and **eX**perience. MAXiplay the fun and bring a guest and you could win additional prizes.

Come and explore everything the Chamber has to offer such as:

- Celebrate new and milestone Chamber membership
- Discover ways to MAXiplay your membership
- Create connections and expand your network
- Enter to win a variety of community engagement prizes

**EVENT DETAILS:**

**Date:** Thursday, September 12  
**Time:** 4:00 - 6:00 p.m.  
**Location:** Striker Brands, LLC | 651 Commerce Drive  
**Food and drinks provided. [Click here](#) to register.**  
**Please RSVP by September 10.** ■



COME VISIT **SPirit OF THE ST. CROIX**  
Art Festival  
SEPTEMBER 28-29





**Join us for an interactive art experience at the 16th annual Spirit of the St. Croix Art Festival!**

Prepare to be inspired! The Hudson Area Chamber of Commerce & Tourism Bureau, in partnership with The Phipps Center for the Arts, invites you to channel your creative spirit! Visitors will experience a variety of creative talent, including the original artwork of 80 juried artists, hands-on demonstrations, live musical entertainment, and creative activities while sampling a variety of fall flavors.

**EVENT DETAILS:**

**Saturday, September 28, 10:00 a.m. - 5:00 p.m.**  
**& Sunday, September 29, 10:00 a.m. - 4:00 p.m.**  
**Lakefront Park, Downtown Hudson**  
**For more information, [click here.](#)** ■

**ON THE INSIDE**

	<b>MESSAGE FROM THE PRESIDENT</b>	<b>2</b>
	<b>EVENTS</b>	<b>5</b>
	<b>BUSINESS BRIEFS</b>	<b>10</b>
	<b>BRAND CHAMPION</b>	<b>11</b>



**Hudson Area Chamber HOUSING SURVEY**

The Hudson Area Chamber Community Affairs Committee has developed a brief, three-minute survey to help address housing and transportation issues within the Hudson Area. Participation is anonymous and survey responses will help the committee identify the needs of the Hudson Area and create an action plan to help address those needs.

**Survey responses must be submitted by September 10th at 8:00 a.m.**

[Click here](#) to complete the survey. ■





Mary Claire Olson Potter  
Chamber President

## Building Connections

Working a room involves circulating, connecting, and conversing with many people. We build rapport and begin to build the trust that is the foundation of any business or personal relationship. Then, the networking begins, which is the follow-up that cements our connections.

### 10 Tips for Working the Room:

- 1. Walk the Walk:** People come to events to meet other skilled, talented people, so carry yourself accordingly. Look like you are having fun. Read nametags as you extend your hand and introduce yourself, use the person's name. Name tags provide material for conversation about that person. Wear your nametag on your right side - the line of sight with an extended handshake.
- 2. Spot the people standing alone:** When a room is crowded, look for people who are standing alone as individual contact is the best one-on-one, making for the most effective networking. Smile as you approach them.
- 3. "And You Are?":** When approaching someone, ask their connection to the event, host, or speaker. The goal is to ask others about themselves so you can connect to their interests and lives. On your approach, be the first to extend your hand and introduce yourself. Real leaders are curious and interested in other people rather than talking about themselves. Be sure to end the conversation with, "It was great to talk to you about ..." Summarize the main point of your conversation.
- 4. Business Card Exchange:** Ask people for their business card before you offer yours.
- 5. Give and Take:** Always try to be the connector, the person who brings people together. This not only makes you look well-connected, but it may also make the other person want to return the favor.
- 6. Have Fun!** Most of us are attracted to people who enjoy themselves. A sense of humor will help you manage and survive many situations - laughter is great medicine.
- 7. It's a Wrap:** You went to this event to be able to follow up with those that you met with a phone call or a meeting. Even one contact like that makes attending the event worthwhile.
- 8. Don't Worry, Be Comfy:** You are already going to be nervous, so wear something that you look good in. If you think you look good, you will feel good. Think about a fun color to wear.
- 9. Travel Light:** Carry your small leather portfolio with your business cards and a place to put the new business cards you will collect.
- 10. Technology:** Leave your technology out of sight. Checking your phone while working the room shows you are not interested in talking to anyone there; but that you are more interested in who sent you an email. If you need to check your phone, step out of the room.

The Hudson Area Chamber offers many opportunities for members to connect and grow their business. Check out the calendar for September and join us at Connections & Coffee, *Simply Connect*, Let's Do Lunch!, committee meetings, and more.



Thank you to the sponsor of the September Newsletter, O'Connell Family Funeral Homes & Cremation Services, Inc. We appreciate your support of this important communication piece.

### September is Chamber of Commerce Month!

Governor Tony Evers has proclaimed September as Chamber of Commerce Month again this year. Wisconsin has over 265 local chambers of commerce that work to support local businesses, community engagement, and tourism. The Hudson Area Chamber of Commerce will be celebrating 72 strong years of business in 2025 and is excited to continue to expand and help the Hudson area grow and thrive.



### Hudson Area Chamber Sustainability Corner

#### Back to School

It's fun to go back to school shopping, but reusing school supplies is a great way to reduce the amount of waste in landfills. Instead of buying all new supplies, consider reusing your items from last year. If you need new supplies, reach for those that are plant-based or use less plastic. Another important way to give school supplies a new life is by donating. Donating your old supplies to kids who cannot afford them is a great way to help kids in need! ■

SUPPORT LOCAL



# Do your kids a favor...

## Preplanning your funeral assures that your family will not be burdened.



Document your choices



Lessen future family conflicts



Reduce financial burden



**O'CONNELL**  
Family Funeral Homes & Cremation Services

Baldwin 715-684-3434 | Ellsworth 715-273-4421 | Hudson 715-386-3725 | Prescott 715-262-5404 | River Falls 715-425-5644

OconnellFuneralHomes.com





## GOOD MORNING HUDSON

On Monday, August 19, we welcomed 47 new teachers to the Hudson School District with a luncheon and gift bags filled with items donated by local businesses and organizations. **River Valley Catering** did a wonderful job catering for this event and provided all the new teachers, mentors, school administrators, and local business representatives with a delicious buffet-style lunch. We heard from two guest speakers, Todd Gilbert with Valley Companies, and Dr. Nick Ouellette, the Superintendent at the Hudson School District. Thank you to all volunteers who helped put on this event, and the **Hudson High School** for hosting the event and providing the wonderfully decorated tables.

### Thank you to our event volunteers:

- Marilee Hakari, Christiansen Creative
- Amy Hauser, Leitch-McSorley Insurance Agency
- David Hauser, Royal Credit Union
- Lisa Woletz, Christian Community Homes and Services, Inc.

### Thank you to our welcome bag sponsor:

- Hudson Grocery Cooperative

### Thank you to the following businesses for donating items to our welcome bags:

Angel's Pet World | Associated Bank | Associated Eye Care | Baer Manufacturing | Blooms for Happiness | Bye, Goff & Rohde, Ltd. | Carpenter St. Croix Valley Nature Center | Chapter2 Books | Backroom Vintage | Dipsy Ice Cream Shoppe | First Presbyterian Church | FNC Bank | Helmer Dance Studio | Hudco To-Go | Hudson Food Walk | Hudson Hospital & Clinic | Kinni Croix Girl Scouts | Leitch Mc Sorley Insurance Agency | Mainstream Boutique | Royal Credit Union | Regal Car Wash and Detail | River Stone Massage | Sam's Christmas Village & Light Tour | SEASONS Gallery Smiles in Motion Pediatric Dentistry | St. Croix County Community Development - Parks | Striker Brands, LLC | Sylvan Learning Center of Hudson | The Phipps Center for the Arts | The Purple Tree | Tropical Wings | University of Wisconsin-River Falls | Valley Surgery Center | WESTconsin Credit Union | Wild Rivers Conservancy | Xcel Energy

### Thank you to our event sponsors:



Thank you to our event volunteers for handing out the bags, and the Hudson High School for hosting this event!

## First Annual Hudson Job Fair

Thank you to everyone who joined us on August 7th for our first annual Hudson Job Fair! Over 60 attendees gathered at the Hudson High School to view local job offerings across a variety of disciplines. We're excited for this new opportunity to promote and support local workforce, and look forward to seeing you all again in 2025! A big thank you to the **Hudson School District** for hosting the event.

### Thank you to our event vendors:

Belle Âme Vineyard | BRIDGE for Community Life | BrightStar Care of Hudson | Christian Community Homes and Services, Inc. | First Presbyterian Church | GEA Systems North America LLC | Hudson Hospital & Clinic | Hudson Police Department | Hudson School District | Nolato Contour | Northwood Technical College | SEEK Careers/Staffing, Inc | St. Croix Hospice | Uline | Walmart | Weathersafe Restoration, Inc | YMCA Camp St. Croix



Local businesses connected with community members at our first annual Hudson Job Fair.



**Looking to connect?** As part of your membership, you have access to exclusive Chamber networking opportunities, such as Connections & Coffee.

Connections & Coffee is our monthly networking meeting where attendees continue to network and build relationships with other members of the business community.

Join us on September 10 for a presentation from Megan Harstad with the Sycamore of River Falls. *Please park in locations that are not marked for bank parking.*

### EVENT DETAILS:

**Date:** Tuesday, September 10 | **Time:** 9:00 a.m.

*\*Please note change in date*

**Location:** Citizens State Bank | 375 Stageline Rd

To register, [click here](#).

## SIMPLY CONNECT



### Build Connections & Support Local

Join us for our fall *Simply Connect* and network with others in the Hudson area business community. Enjoy the autumn weather at **Belle Âme Vineyard** while building your business network.

Additionally, learn more about the **Hudson Chamber Foundation** and the work they do to support regional workforce development.

*Appetizers and cash bar provided.*

If you are new to the Chamber or would like to learn how to maximize your membership, join us at 3:30 PM for our Welcome to the Hudson Chamber Orientation.

### EVENT DETAILS:

**Date:** September 19, 2024

**Time:** 4:00 - 6:00 p.m.

**Location:** Belle Âme Vineyard | W10829 875th Ave., River Falls, WI

[Click here to register.](#)



## HILLTOP PUMPKIN PARTY & ROTARY HALLOWEEN PARADE

Join us on October 19th for the 13th Annual Hilltop Pumpkin Party. This FREE family fun outdoor event will feature the 71st Annual Rotary Halloween Parade and Costume Contest. This event is attended by hundreds of children and families and is a great way to get your business or organization out in the community. There will be a variety of activities throughout the day, including horse-drawn wagon rides, free pumpkins for children to decorate and take home, a petting zoo, a fire truck, police cars, food, and much more. If you are interested in having a booth at this event and promoting your business, [click here](#).

### EVENT DETAILS:

**Date:** Saturday, October 19

**Time:** 11:00 a.m. - 2:00 p.m.

**Location:** YMCA Camp St. Croix DayCroix  
345 Riverview Drive





### Small Business Crawl - October 17

Take a day to explore local activities, offers, and specials while supporting Hudson businesses! Pick up a passport for the Small Business Crawl to take advantage of all the offers (and fun) happening Thursday, October 17 from 11:00 a.m. to 7:00 p.m. Eat, shop, and explore local! Continue the fun with an after-party at Ziggy's Live Music, Bar & Restaurant. Enter for a chance to win grand prizes!

### Interested in Participating?

Join the fun! Offer a passport deal or provide items for the 50 exclusive swag bags available for purchase. Email [Tyler@HudsonWI.org](mailto:Tyler@HudsonWI.org) by Friday, September 27, to be included in the event.



#### EVENT DETAILS:

**Date:** Thursday, October 17, 2024  
**Time:** 11:00 a.m. - 7:00 p.m.  
**Location:** Hudson area businesses  
[Learn More Here](#)



### Hudson Area Chamber Member Benefit

#### ACH and Automatic Payments

Did you know you can keep payment information on file in your Chamber account? After logging into the Member Information Center, Chamber members have the opportunity to add a card and/or bank account to their billing center, ensuring easy payment for member dues, event registration, sponsorships, and more. All billing information is securely saved and cannot be accessed by anyone outside of your organization, including Chamber staff.

Additionally, once your billing information is on file, you have the opportunity to set up scheduled automatic payments for reoccurring billings, such as your annual membership dues.

All payment information can be found in the billing section of the Member Information Center; if you would like an MIC login or need assistance setting up your payments, please reach out to [Anna@HudsonWI.org](mailto:Anna@HudsonWI.org) or call us at 715-386-8411.



#### Save the Date!

Please join us on Tuesday, October 22nd, at 8:30 a.m. for our next seminar: **Growing Your Business Through Social Media Videography.** More details to follow.



## ROYAL'S DIGITAL TOOLS

Save Your Business Time And Money

[READ ARTICLE](#)

### Final Call to Sponsor and Spread Hudson Holiday Cheer!

Final Call to Sponsor and Spread Hudson Holiday Cheer!

Have a Hudson Holiday represents a wonderful collaboration that includes the Hudson Area Chamber of Commerce & Tourism Bureau, the City of Hudson, retail businesses, service businesses, restaurants, and many generous sponsors. This collaboration helps create a magical holiday season for Hudson residents and visitors to enjoy.

Delightful, decorative ornaments adorn our streets creating a festive atmosphere. In addition, the holiday lights extravaganza Buena Vista: A Stroll in the Park will be back in Lakefront Park for the sixth year.

The following events for children of all ages are promoted and joyfully offered:

- **Find Santa, Monday, November 4 – Tuesday, December 3.** Where's Santa? In Hudson, of course! Children visit participating businesses throughout the month of November looking to spot an image of Santa. When they find Santa, the business stamps the child's Find Santa in Hudson passport. The children then turn in their passports for the chance to win prizes. Chamber provides the photo of Santa and the stickers.
- **Light Up Hudson, Friday November 29, 7:00 p.m.** The lights will be turned on in Lakefront Park – look for a sighting of Santa! Activities and holiday treats will be available in the park.
- **Candlelight Stroll, Friday, December 6, 6:00 – 8:00 p.m.** Carriage rides will be offered in Lakefront Park, where the paths will be lined with luminary candles. Events will be arranged in various locations, carolers will be singing, while restaurants will feature the best of holiday dining.
- **Santa and His Critters, Saturday, December 7, 12:00 noon – 3:00 p.m.** Visit Santa in Lakefront Park and enjoy sled dogs, a petting zoo, and more.
- **Visit with Santa, Sunday, December 15, 12:00 noon – 3:00 p.m.** Bring your list to visit with Santa at Thorcraft Custom Kitchens located at 512 2nd Street in the 2nd Street Crossing building. Bring your camera for photos with Santa.

Sponsorship forms must be submitted by **Thursday, September 5.**

[Please click here to complete the application.](#)

For questions or to submit a completed application, please email [Anna@HudsonWI.org](mailto:Anna@HudsonWI.org) or call the Chamber office at (715) 386-8411



HAVE A HUDSON HOLIDAY







### Join us for the next Let's Do Lunch!

Each month, on the fourth Wednesday at Noon, we will meet at a local restaurant for lunch and conversation. This event is open to all Chamber members, and we will rotate to different member locations. Attendees will pay for their own lunch.

Thank you to everyone who joined us in August at **Black Rooster Bistro**; delicious food and amazing conversations were had by all.



#### New This Month:

Attend on September 25th and enter to win either a **free lunch** that day or a **gift certificate** from 501 Tavern!

#### EVENT DETAILS:

**Date:** Wednesday, September 25 | **Time:** Noon  
**Location:** 501 Tavern, 501 6th Street N., Hudson  
[Click here to register.](#)



#### Now in it's 38th year!

The Christmas Tour of Homes continues to feature lavishly decorated homes.

Celebrate the holidays with a fantastic tour of four spectacularly decorated homes, the Octagon House Museum, and a hidden treasure (new this year!). To learn more about this community event and how you and your business can get involved, contact the Chamber at 715-386-8411 or [info@hudsonwi.org](mailto:info@hudsonwi.org).

Join us November 22 - 24, 2024.

[Click here for more information and to purchase tickets](#)



**Thank you to Leanne Van Allen with the University of Wisconsin-River Falls, St. Croix Kids Pediatric Dentistry, and other Chamber members for their donation of school supplies to the Sylvan Learning Center of Hudson School Supply Drive!**

## Ribbon Cuttings



**Awakened Soul – Gifts and Guidance for the Heart** – located at 421 2nd Street, Hudson. Awakened Soul is a premiere metaphysical store and learning space in downtown Hudson. The staff are excited to help you learn more about what they offer!



**Carousel Pole Studio** – located at 1920 Crestview Drive #8, Hudson. Carousel Pole Studio provides a safe and affirming environment where you can discover your inner strength. They are celebrating 15 years of business, a remodel, and a rebranding!



**Mainstream Boutique** – located at 125 2nd Street S, Hudson. Mainstream Boutique is dedicated to caring for others by lifting customers up and making them feel beautiful. Welcome to Hudson!



**Shopko Optical – Hudson** – located at 2220 Badger Drive, Hudson. Shopko Optical has over 40 years of experience providing quality eye care. Make sure to stop by and check out their Hudson location!



**The Sycamore of River Falls** – located at 745 Sycamore Street, River Falls. The Sycamore offers independent and assisted senior living close to downtown River Falls. They celebrated their one-year anniversary with about 300 community members!

## Ambassador Visits



**Minuteman Press – Hudson** – located at 596 Outpost Circle, Suite C, Hudson. The Ambassadors visited Minuteman Press – Hudson for one of their monthly retention visits. MMP specializes in full-color printing and copying services as well as graphic design and finishing services. Thank you, Pete & Linda, for your continued support of the Chamber!



**Waterproof.com LLC** – located at 626 Brakke Dr., Hudson. The Ambassadors also visited Waterproof.com for a retention visit. Waterproof.com is a third-generation family-owned and operated business that provides basement waterproofing systems for do-it-yourself homeowners and professional waterproofing contractors.



**Willow River Carbone's** – located at 1106 County Road A, Hudson. For their final retention visit and monthly meeting, the Ambassadors headed up to Burkhardt to visit Willow River Carbone's. They offer a full-service restaurant serving Carbone's Pizza and bar where you can find live music every Friday and Saturday night. They also offer catering and shuttle bus rental services!

## Member Anniversary



#### Bye, Goff & Rohde is celebrating 50 incredible years in business!

Please join them at Junior's Restaurant and Tap House on Thursday, September 5th from 3:00 p.m. to 6:00 p.m. to celebrate; they'd love for you to be part of the festivities.

Enjoy complimentary appetizers and drinks as they reflect on the journey and toast to the future, as well as an opportunity to win a Blackstone grill with accessories. An event you don't want to miss! It's a time to celebrate with friends, family, and valued community members. Don't miss this chance to connect and celebrate with Bye, Goff & Rohde — here's to another 50 years of success and community!

**Register to Join** a 45-minute Andersen Corporation Employee Roundtable Discussion about Retirement Planning happening on Thursday, September 5th, at 1:30 or 3:00 PM at the Bayport Public Library in Bayport, MN. These informal discussions are hosted by Landmark Wealth Management Group. Do you know how your benefits will be taxed and what asset allocation in your 401k is appropriate? Topics will include Andersen Corporation ESOP, 401(k) options, and pension options. A complimentary box lunch from Brine's Market & Deli will be provided. Register before Wednesday, September 4th, at noon. To learn more & register via Eventbrite: [Click Here](#)



#### Want to Hear from us More?

Subscribe to our [Week Ahead emails](#) to receive weekly reminders about upcoming Chamber Events.





Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@HudsonWI.org.



CHECK OUT OUR UPDATED AUGUST STATS!

WEBSITE: 11K Visitors
LINKEDIN: 490 Followers
CHAMBER FACEBOOK: REACH: 35K FOLLOWERS: 6.6K

DISCOVER HUDSON FACEBOOK: REACH: 103.1K FOLLOWERS: 17.9K
DISCOVER HUDSON INSTAGRAM: REACH: 17.2K FOLLOWERS: 5.6K

The Hudson Hot Air Affair is the recipient of a Bloody Mary Walk fundraiser on September 14. Tickets are now available on Eventbrite. Buyers choose a 4-location flight either Saturday morning or afternoon. North Walk Participants: Post - American Eatery, Black Rooster Bistro, Bennett's Chop & Railhouse - Hudson, Pedro's Pizza Lounge. South Walk Participants: Dick's Bar & Grill, Ziggy's Live Music, Bar & Restaurant, Lucky Guys Distillery, Hop & Barrel Brewing Company. New- Hop & Barrel will offer a choice of their beers for a chaser, and free samples of Bloody Mary mixes will be offered by Nan's Naughty and Nice Bloody Mary Mix at the brewery. Supporting partners for the event are Tonka Vodka and Grand Fête.

The Octagon House Museum, 1004 Third Street. Tours available Friday to Sunday, 11am-4pm, with the final tour beginning at 3pm. Tickets available online or in person at the Carriage House History Shoppe. Travel back in time and back to school with Kids Making History, on September 14 at 1pm. \$5.00 per history scholar, all ages welcome. The Octagon House annual Vintage & Variety Sale will take place once again September 19-21, 11am-4pm. On September 21st at 4pm, experience a guided walking tour of Birkmose Park with historian Leila Albert. September 28th, 11am to 4pm, join them for Games of the Golden Age - Living History Day. Enjoy cribbage, cards, Mah Jongg, croquet, and badminton.

Coco's Heart Dog Rescue is gearing up for their favorite event of the year! Serving as the Annual Gala, they will be hosting their 3rd Annual Hoedown & Auction on Saturday, October 5th at their facility in Somerset. This incredible night is one to remember, raising tens of thousands of dollars to help fund rescue efforts! Also, it is a really fun evening filled with dancing, drinks, festivities, and great company! Music by Jake Nelson Band, opening will be Rich Schroeder, and food provided by Big Guys BBQ. This is an adult-only event. Interested in being a Sponsor? Please email Erica at admin@cocosheartdogrescue.org!

The SCEDC is excited to put on a Small Business Funding Informational Event on October 10th at the St. Croix Valley Innovation Center. This event will feature expert presentations from local financial institutions, lending organizations, and grant programs, including insights from the SBDC on business plans and financial projections, traditional lending options, SBA loans, and unique funding opportunities. With representatives from RCU, Bremer Bank, Hiawatha Bank, Amplo, Regional Business Fund, WBD, and Red Letter Grant, you'll gain valuable knowledge and connections to help secure the funding you need. Oct 10 | 9-11:30am | FREE | Register

FNC Bank provides wall calendars at each of their branches for customers and community members to take as interested. Last year, they implemented a calendar photo contest highlighting the beauty within our local region. What a success! Thank you to everyone who participated in the photo contest. Your contributions made the 2024 calendar a true work of art, showcasing the incredible beauty within our community. FNC Bank is excited to announce that the search for more local photos continues. Please consider submitting a photo in their calendar photo contest here for the 2025 calendar! FNC Bank will select 13 lucky photo winners - a photo for each month plus a calendar cover photo.

It's time to think about your 2024 marketing plans to ensure a successful year. Think about what has worked and what has not. Helmer Companies has a variety of cost-efficient and effective marketing tools and services ranging from custom direct mail programs to their very popular LIVING LOCAL direct mail program. They can put your message in mailboxes for just pennies per home. Whatever you need, Helmer can help. Please contact 8CH Print Today! 715-377-1797

Please Complete the Community Health Assessment survey, released jointly by the Pierce and St Croix County Public Health Departments under the Healthier Together Coalition. Their goal is to gather your valuable input as county residents on factors that impact your health. Your feedback will help them understand the health needs of our community and will guide their work in public health. This is an opportunity to share your insights and help create positive changes and better health outcomes in our community. To complete, click here. Thanks for your participation!

Regal Auto Wash and Detail /Shell Gas Station is proud to announce that they have launched their fundraising program to support local non-profits. Each organization will receive its own QR code, and when a wash or detail is purchased, the organization will receive 50% of the revenue for a car wash and 10% from detail service. It is a simple way to earn meaningful funds for your organization. Contact heidiregalhudsonwash@gmail.com to learn more.

St. Croix Valley Habitat for Humanity welcomed two new members to its Board of Directors in July. Sally Field is a retired consultant with more than 30 years in the human resources industry and has served on numerous boards in the St. Croix Valley. Jenny Larson is a mortgage loan originator with Bank Five Nine and has more than 20 years of experience in the industry. For the press release, click here.



Congrats to Our August Brand Champion

CONGRATULATIONS TO OUR AUGUST BRAND CHAMPION, TRACY HABISCH-AHLIN WITH THE HUDSON SCHOOL DISTRICT

Tracy played an instrumental role in the planning, coordination, and execution of our first annual Hudson Job Fair! She was an essential liaison between the Hudson Area Chamber and the School District, ensuring we had everything needed to host a successful event. She also coordinated the event's promotion to school district families and staff.

Our first annual Hudson Job Fair successfully welcomed over 60 attendees thanks to her time, energy, and effort. We look forward to our continued partnership with Tracy and the Hudson School District on this new annual event.

In her role at the School District, Tracy coordinates community engagement initiatives, supports building level communications, and manages school safety, to name a few responsibilities.

Thank you, Tracy, for all you have done and continue to do for this community!

Wondering about the qualities of a Brand Champion? They include:

- Passionate and Supportive
• Knowledgeable and Communicative
• Invested in Success
• Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks.



Appointments available within 2 weeks!

Call 651.633.6883 or visit www.tareendermatology.com



HUDSON HOMETOWN MUSIC FEST - SATURDAY, SEPT. 7

A family-friendly day of music hosted by the Hudson Lions Club will be Saturday, Sept. 7, at Lakefront Park in downtown Hudson. Admission is free. Hours are noon to 11 pm. The event will showcase talented musicians in the Hudson and Twin Cities area with bands including Jenny LeDoux (Disney and Singer), SPF-30 Band (Caribbean music), North Ridge Band, Sten Carlson Band, and FireWater Gospel Choir. The music schedule includes country, pop, blues, folk, classic, and current rock and roll.

Food and beverages will be for sale. Lots of family-friendly activities, including caricatures, dunk tank, and face painting, will round out the offerings. A silent auction and wine pull will be held with proceeds donated to the St. Croix Valley Food Bank. The Lions Club appreciates all volunteers to help make this event a success. Visit Hudson Hometown Music Fest on Facebook for the latest details and volunteer opportunities.





### September Calendar of Events

- 2 Labor Day - Chamber office closed
- 4 Hudson Chamber Foundation, 9:00 a.m., Zoom
- 5 Community Affairs, 10:00 a.m., Zoom
- 5 Ribbon Cutting - Bye, Goff & Rohde, Ltd., 2:00 p.m., 258 Riverside Dr., River Falls
- 9 Drive for 5, 10:00 a.m., Zoom
- 9 Ribbon Cutting - Innovative Planning Group, 11:00 a.m., 702 2nd Street
- 9 Leadership Hudson Steering Committee, Noon, Zoom
- 10 Connections & Coffee, 9:00 a.m., Citizens State Bank, 375 Stageline Road
- 11 Retail/Restaurant Committee, Bennett's Chop & Railhouse - Hudson, 8:30 a.m., 517 2nd Street
- 12 Hudson Chamber MAX, 4:00 - 6:00 p.m., Striker Brands, 651 Commerce Drive
- 13 Ribbon Cutting, kudos, 11:30 a.m., 809 Dominion Drive, Suite 170
- 16 Ribbon Cutting - Operation HELP, Hudson Area Backpack and Food Programs/Fresh Harvest Pantry, St. Croix Valley Foundation, 4:15 p.m., 1830 Hanley Road
- 18 Welcome to the Hudson Chamber Membership Orientation, 9:00 a.m., Chamber office
- 18 Tourism Committee, 1:30 p.m., Zoom
- 18 Ribbon Cutting - Buffie Electric, 3:30 p.m., Chamber office
- 19 Board of Directors, 9:00 a.m., Chamber office
- 19 Simply Connect PM, 4:00 p.m., Belle Ame Vineyard, W10829 875th Ave, River Falls
- 20 Ribbon Cutting - Hudson Grocery Cooperative, 4:00 p.m., 1701 Ward Ave #200
- 24 Ribbon Cutting - Elevate Orthodontics, 4:00 p.m., 201 Carmichael Rd Ste 200
- 25 Let's Do Lunch!, Noon, 501 Tavern, 501 6th Street N, North Hudson
- 26 Ambassador Committee Retention Visits & Meeting, 3:00 p.m., TBD
- 28 & 29 Spirit of the St. Croix Art Festival, Lakefront Park



**Get Outside!**  
63 anglers fished the St. Croix River on August 6th at the Champions Tour sponsored by Striker Brands.

### 2024 Board of Directors

- Linda La Kosky Eng** - Minuteman Press - Hudson, Chair
- Leanne Van Allen** - University of Wisconsin-River Falls, Past Chair
- Deb Pittman** - Hampton Inn & Suites by Hilton, Chair Elect
- Maria Machtemes** - Citizens State Bank, Treasurer
- Angel Duratti** - Angel's Pet World
- Mark Hein** - Integrity Cleaners, LLC
- Pamela Klingfus** - Christian Community Homes and Services, Inc.
- Chris Kost** - YMCA in Hudson
- David Ritter** - Discovery Financial Centers, Inc
- Amy Salama** - Post - American Eatery
- Jacob Skramstad** - Cardinal Glass
- Kevin Urbik** - Heywood, Cari & Anderson, S.C.
- Jennifer Vieth** - Carpenter St. Croix Valley Nature Center
- Blake Willman** - Weathersafe Restoration, Inc.

### Chamber Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, President
- Anna Gunderson**, Administrative Assistant
- Tyler Warwick-Mick**, Events & Marketing Coordinator

**MISSION: To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.**

### Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau 2023 Award Winners!

- Large Business of the Year - **Citizens State Bank**
- Small Business of the Year - **SEASONS Gallery**
- Chamber Member of the Year - **Pete Keskey, Minuteman Press - Hudson**
- Community Volunteer of the Year - **Tricia Christiansen, Christiansen Creative**
- Manufacturer of the Year Award - **Hop & Barrel Brewing Company, LLC**
- Marie Blakeman Award - **Jacki Bradham, Hudson Hot Air Affair**

### 2024 Resources

[Membership Brochure](#) | [Sponsorship Brochure](#)

